

Embracing Digital Business Transformation



Traditional Business Boundaries Are Gone

Productivity, collaboration, and ease of access to information are just some of the key advantages of today's digital workplace. The growth and success of your organization necessitate embracing the intensification of data sharing.



"At least 40% of all businesses will die in the next 10 years... if they don't figure out how to change their entire company to accommodate new technologies."

John Chambers, Executive Chairman



Despite Security Technology, Human Error Still Reigns

Customers and partners need to trust that the information they share with you will be protected. Despite heavy investments into data security systems, vulnerability to social engineering, "shadow IT", and human error still put your valuable data at risk.

Users Need a New Attitude Toward Information Protection

While users have embraced new productivity tools, they must also become aware that data security is everyone's responsibility. Promote a culture of security by prompting users to stop, think, and consider the business value of the information they are creating and handling.



Transform Your Security Culture With Titus

With over a decade of experience helping organizations transform their security culture and protect their data, Titus understands the critical success factors of navigating the current digital business transformation. Data classification empowers both people and security technology to make better information governance and sharing decisions.



"Titus is driving cultural change and impacting the way employees think about information."

John McClurg, Sr. Vice President and CISO, BlackBerry



“The time has come to move away from mere knowledge to the embedding of behaviours that reduce information security risk.”

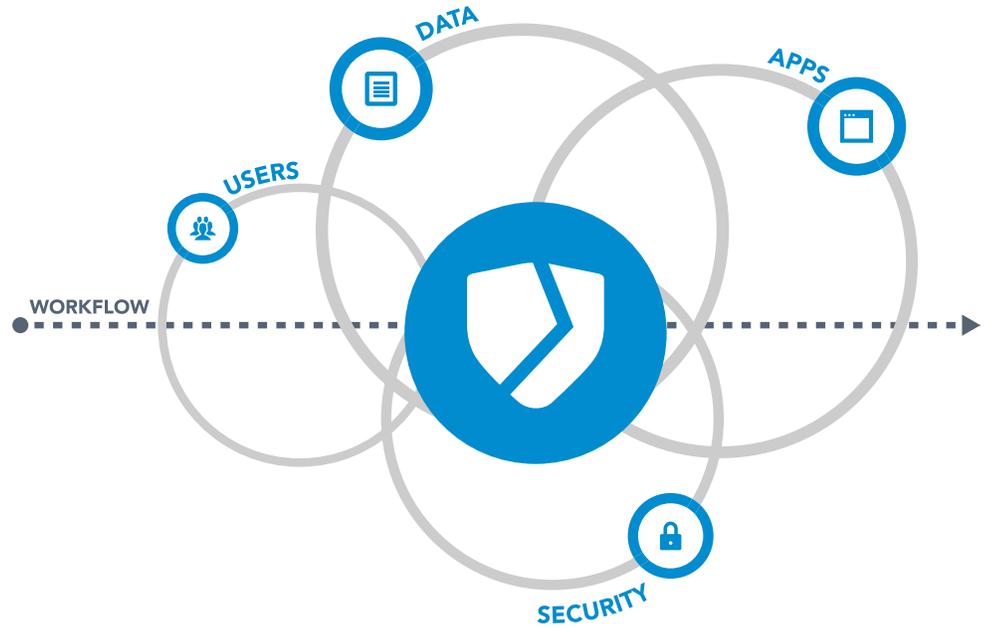
Information Security Forums



“Titus is going to have an impact on our internal business culture like no other technology has in 20 years.”

Titus Fortune 500 Customer, Financial Services

Titus is uniquely positioned within your organization, at the intersections where information is created, accessed, processed, protected and shared.



Titus engages users within their daily workflow by educating and empowering them to become a part of the security ecosystem. As your users become more security conscious, they will make better decisions when handling sensitive information and avoid engaging in any activity that could put information at risk.

Users Need a New Attitude Toward Information Protection

Educate

- Transform user attitude and behavior
- Link business decisions to data value and risk

Empower

- Enable security ownership
- Secure collaboration
- Strengthen information governance

Enforce

- Apply data protection
- Optimize security ecosystem
- Comply with regulations
- Guard against user error

Monitor

- Control information flow
- Locate valuable data
- Detect insider threats
- Measure success



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About HelpSystems

HelpSystems is a people-first software company focused on helping exceptional organizations Build a Better IT™. Our holistic suite of security and automation solutions create a simpler, smarter, and more powerful IT. With customers in over 100 countries and across all industries, organizations everywhere trust HelpSystems to provide peace of mind. Learn more at www.helpsystems.com.