

# MFT Rights Management

## Digital Rights Management for Managed File Transfer

Securing documents in transfer and at rest with managed file transfer (MFT) is an important step to protecting the data vital to your organization, trading partners, and customers.

While GoAnywhere MFT can automatically do the heavy lifting of moving files securely, adding [Vera digital rights management \(DRM\)](#) takes data protection one step further along its journey.

As part of HelpSystems suite of security products, GoAnywhere and Vera can work in tandem to help organizations gain more control and protection over their sensitive data – defining exactly who has access to their encrypted files anywhere they travel and at any time.

## Paired Solutions for Data Security

With MFT and digital rights management tools in place, organizations can address common data security issues such as:

- How to securely and efficiently transfer files, both outside and inside an organization
- How to protect or control files once they are transferred with MFT
- How to revoke and control file access for authorized individuals, wherever the file travels

## GoAnywhere Managed File Transfer

GoAnywhere MFT streamlines the exchange of data between your systems, employees, customers, and trading partners. It provides a single point of control with extensive security settings, detailed audit trails, and reports. An intuitive interface and comprehensive workflow features help eliminate the need for custom programs/scripts, single-function tools, and manual processes. This innovative solution reduces costs, improves file transfer quality, and helps your organization comply with data security policies and regulations.

### Automation

Eliminates the need for multiple products and scripts with workflows and, you can program when your files should move between internal systems, users, or trading partners. Automation also helps manage reoccurring or high-volume file transfers.

### Key Benefits of Combining GoAnywhere and Vera

- **Transfer, encrypt, protect, and control** files with one integrated, intuitive solution that goes beyond more traditional, file-level encryption.
- **Automatically apply rights management** to every file that lands within GoAnywhere MFT, for total protection of a file, wherever it may go.
- **Deliver outbound files with predefined rights** for a specific partner (for example, you can specify that only emails with a certain domain be allowed to access your files *before* any [PGP encryption](#) or transfer occurs via [SFTP](#)).
- **Flexible deployment:** SaaS, hybrid, or on-premises
- **Active file security** so you can create and change policies dynamically, to enable or restrict user access in real time. *You* set the policies to be enforced (collaborate or view-only, copy/paste, print, screenshot, dynamic watermarking, etc.).

### Business Benefits of Pairing MFT and DRM

- Secure collaboration
- Protection against cyber threats
- Automation of vital business processes
- Assurance of complete information control

## Collaboration

Easily share files and collaborate with colleagues, customers, and trading partners with a solution that can be deployed on premises, in the cloud, or in a hybrid environment. GoAnywhere can also help meet compliance requirements with enterprise-grade security and audit logs.

## Encryption and Compression

Ensure the privacy and integrity of your data, whether stored to disk or transmitted outside your organization. Encryption capability also helps comply with PCI DSS, state privacy laws, and federal regulations such as HIPAA and Sarbanes-Oxley.

## Vera Digital Rights Management

Sharing information has always come with risk. When it comes to sharing organizational data, the risk of sensitive data exposure, loss of customer and trading partner trust, as well as any compliance regulation penalties, can be costly.

One key to minimizing data exposure is to put a digital rights management solution (DRM), such as Vera, in place. A DRM tool puts secure parameters around data – specifying exactly who is authorized to view, use, and manipulate it, wherever that data is ultimately transferred.

With Vera, you can apply rights management to each file that is set to be handled by MFT, such as GoAnywhere MFT, for total file protection. GoAnywhere and Vera together get a file where it is supposed to be securely, and then protects it once it lands at its destination, with the limitations you apply.

## HelpSystems Security Suite Highlights

### MFT Rights Management

Share critical information inside and outside your organization with an unprecedented level of management control and security. Together HelpSystems' GoAnywhere and Vera define exactly who has access to encrypted files anywhere and at any time they travel. GoAnywhere MFT securely moves sensitive files; Vera DRM takes data protection further with access controls applied in real time.

## About HelpSystems Data Security Suite

HelpSystems is the industry's first end-to-end data-centric security solution provider for unstructured data. Regardless of how it moves or where it lives, data is identified, secured, and protected throughout its journey.

Our technology is best of breed and simple to deploy and manage. And as a single vendor for all your data security needs, you can rely on us for the expertise and technical support you need, when you need it.

To request a demo of MFT Rights Management in action, please visit <https://www.goanywhere.com/demo-mft-vera>



### About HelpSystems

HelpSystems is a people-first software company focused on helping exceptional organizations Build a Better IT™. Our holistic suite of security and automation solutions create a simpler, smarter, and more powerful IT. With customers in over 100 countries and across all industries, organizations everywhere trust HelpSystems to provide peace of mind. Learn more at [www.helpsystems.com](http://www.helpsystems.com).