

**GO ANYWHERE<sup>®</sup>**  
Managed File Transfer

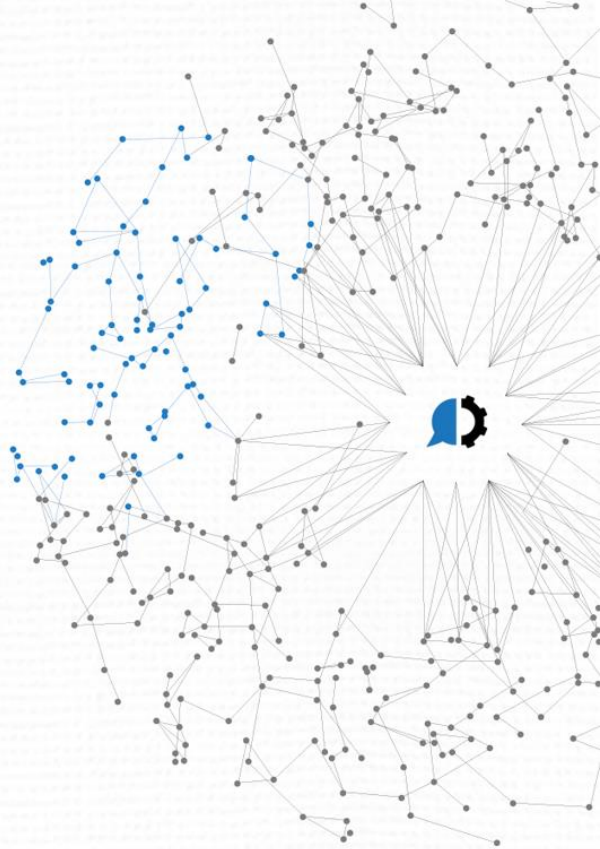
## Replacing FTP Scripts with Managed File Transfer

[www.goanywhere.com](http://www.goanywhere.com)



## Agenda

1. The Context
2. Common Issues with Homegrown Solutions
3. Why Managed File Transfer
4. GoAnywhere Intro & Live Demo
5. Q&A



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# Today's Presenters

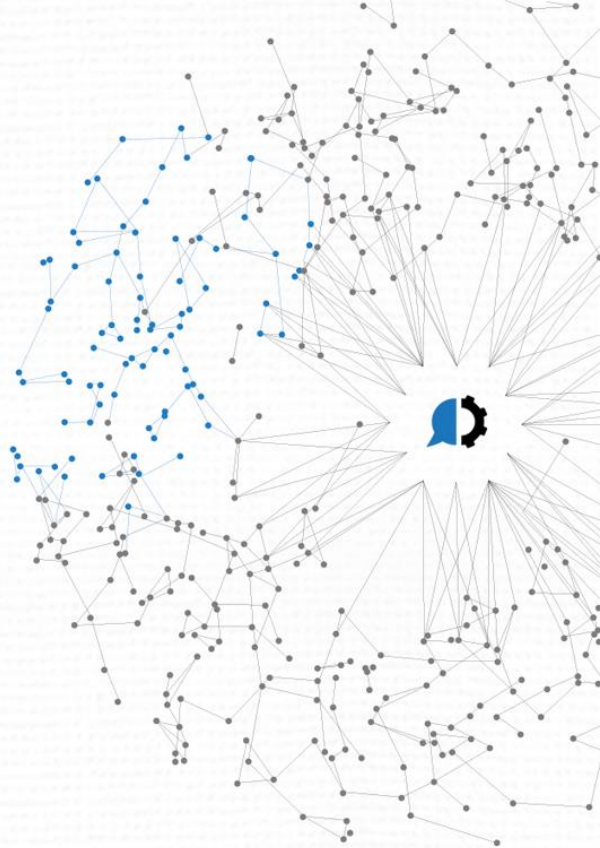


**Heath Kath**  
Sr. Solutions Consultant  
[HelpSystems](#)



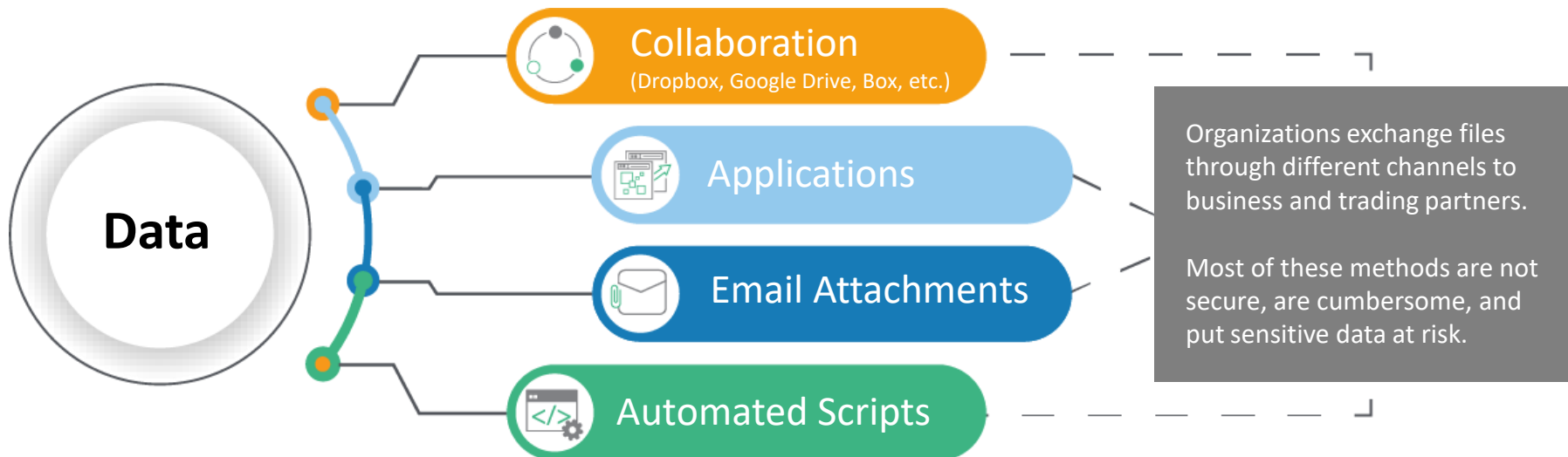
# The Context

File Exchange and File Movement



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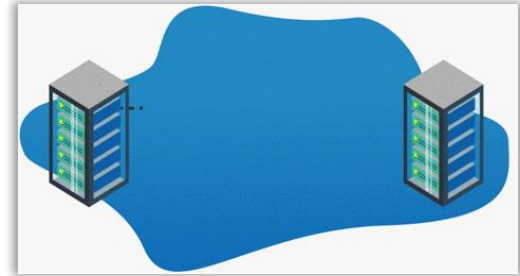
# The MFT Context



# File Exchange Types

## ▶ SERVER TO SERVER/PERSON (B2B/B2C)

- ▶ Automated & unattended file transfers
- ▶ No human intervention
- ▶ Common channels: FTP, SFTP, FTPS, HTTPS



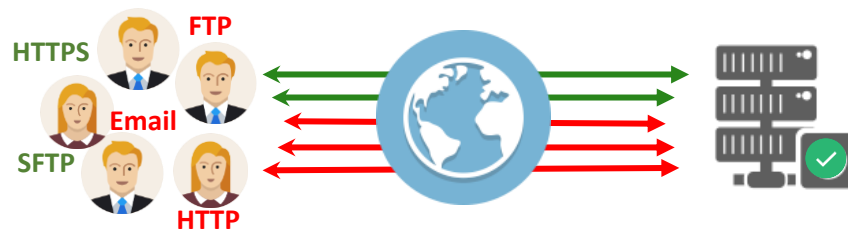
## ▶ PERSON TO PERSON/SERVER

- ▶ Ad-hoc file transfers
- ▶ Individual & team collaboration
- ▶ Common channels: email, FTP, web, cloud services



# External Exchanges

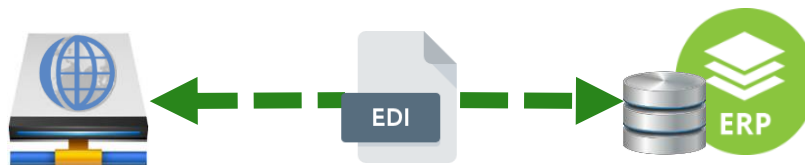
Enable **secure and reliable** data channels to deal with partners, providers, customers, etc.



**E2E encryption, at rest,**  
to add an extra layer of protection.



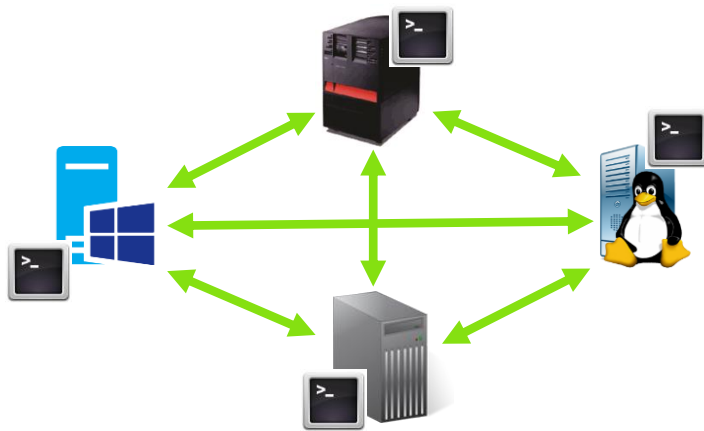
**EDI document translation** based  
on homegrown solutions or  
expensive tools.



# Internal Exchanges



**Application integration**, data workflows, and ETL, based on manual tasks or scripting.



**Internal file movement among** different servers, platforms, and applications.



# Internal Exchanges Within Locations

File exchange between **remote locations** (offices, stores, dealers, hotels, etc.) and the headquarters

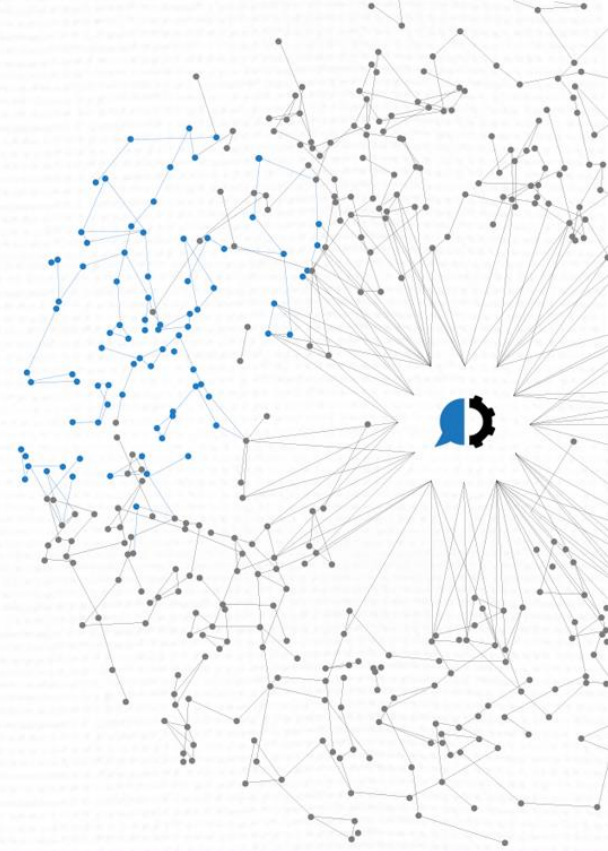
- ▶ Different networks
- ▶ Non-secure channels (FTP, mail)
- ▶ High admin and maintenance costs

**Accelerate** transfers of large files between remote sites.





## Common Issues with Homegrown Solutions



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## Development and Maintenance

- ▶ Implementation and changes depend on the development team
- ▶ Outdated or misconfigured tools
- ▶ Difficult to keep the solution up to date with the latest security standards (PCI with TLS 1.2).
- ▶ Heterogeneity of scripts, codes, and programming technologies (Batch, Shell, PowerShell, Java, Python...)
- ▶ Replicated and duplicated scripts
- ▶ Lack of knowledge of how secure protocols work (SSL, SSH, OpenPGP, AES, DES...)
- ▶ Locating and solving problems is time consuming



## Decentralized Administration

- ▶ Complex administration of various scripts, tools, and solutions
- ▶ Different applications to activate services to receive information from third parties such as SFTP, FTPS, HTTPS, AS2, etc.
- ▶ Management of service users in multiple applications/systems
- ▶ No integration with Active Directory/LDAP
- ▶ Management of encryption keys is cumbersome



## Limited Automation Capabilities

- ▶ Reliability: No auto-resuming and retry mechanisms to ensure delivery
- ▶ Simple workflows: Limited automation for file transfer. No data transformation or integration between applications capabilities.
- ▶ Users manually operating with sensitive data: payment of payroll, orders, etc.
- ▶ File encryption/decryption is still a manual process



- ▶ No centralized audit trails
- ▶ Non-existent/incomplete execution log of workflows
- ▶ File auditing
- ▶ Mail alerts not always implemented (i.e. user disabled)
- ▶ Audit compliance: The GDPR, PCI DSS, SOX, HIPAA, Central Banks and more



Date / Time	Command	IP Address	User	File	Remarks
3/14/17 7:46:00	Login	209.191.2.3	partnerabc		
3/14/17 7:47:12	Download	209.191.2.3	partnerabc	orders1.csv	
3/14/17 7:47:14	Download	209.191.2.3	partnerabc	orders2.csv	
3/14/17 7:48:16	Upload	209.191.2.3	partnerabc	confirmation.xml	
3/14/17 7:49:18	Logout	209.191.2.3	partnerabc		
3/15/17 3:23:00	Login - Failed	171.8.79.143	root		Malicious user name
3/16/17 0:13:21	Login - Failed	139.224.24.26	admin		5 invalid login attempts
3/17/17 9:05:43	Login - Failed	125.88.74.122	test		Invalid user id

## ► ENCRYPTION

- Use of unsafe transport protocols... FTP! Also for internal movements
- Files being sent without encryption
- Use of vulnerable algorithms and encryption
- Passwords in the clear as part of script code.
- Missing a key and certificate management system

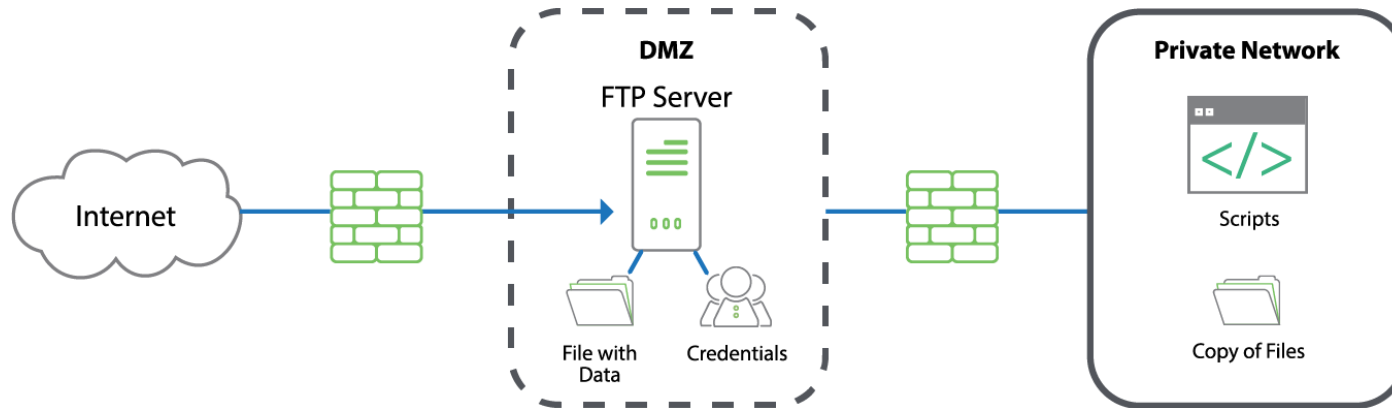
## ► ACCESS MANAGEMENT

- Segregation of duties
- Deactivation of accounts due to failed login attempts
- Strict password policies; multi-factor authentication



## ► ARCHITECTURE

- The DMZ network is more vulnerable, and files could be accessed by hackers.
- The credentials are contained outside the security of the private network.
- The availability of the FTP service itself may be compromised.
- Scripts must be created to "move" the files to the internal network.





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## ▶ AVAILABILITY

- ▶ High availability
- ▶ DOS features or brute-force attack
- ▶ High transmission errors and interrupted connections

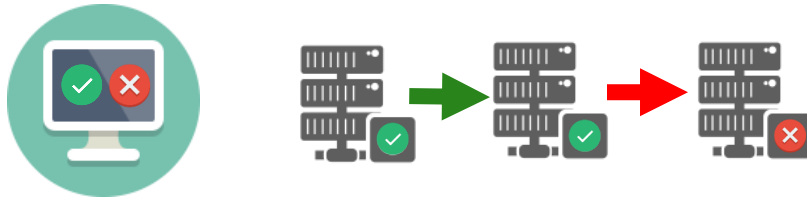
## ▶ INTEGRITY

- ▶ Has the data been unaltered when received by the recipient?

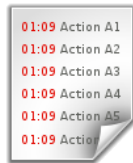
# Common Needs



**Protect the data** that is being exchanged and guarantee the delivery.



**Manage and control** file transfers from a central site, a single pane of glass.



**Regulation compliance:**  
PCI, SOX, the GDPR, ISO:  
encryption, auditing, and  
reporting

# Why Managed File Transfer



*SECURE FILE EXCHANGE MANAGEMENT*

*CENTRALIZED ADMINISTRATION*

*FULL TRACEABILITY AND CONTROL*

*AUTOMATION*

# GoAnywhere MFT





## Modern MFT Solution

A unified web-based solution that has great technology and is being continually developed



## Ease of Use

Easy to deploy, maintain, update, and manage as organizations' needs change or develop



## Cross Platform

Our customers have diverse environments and need a solution that deploys everywhere



## Extensibility

Meets customers where they are now and in the future with flexible pricing and configuration

# Server Connectivity

- ▶ File Systems
  - ▶ Network Shares (SMB/CIFS)
  - ▶ Local File System
  - ▶ WebDAV
  - ▶ Amazon S3
- ▶ Database
  - ▶ DB2
  - ▶ Oracle
  - ▶ Microsoft SQL Server
  - ▶ Sybase
  - ▶ MySQL
  - ▶ PostgreSQL
  - ▶ Informix
- ▶ Enterprise Messaging (JMS)
  - ▶ Websphere MQ
  - ▶ SonicMQ
  - ▶ ActiveMQ
  - ▶ SwiftMQ
- ▶ FTP
  - ▶ Standard FTP
  - ▶ SFTP (FTP over SSH)
  - ▶ FTPS (FTP over SSL)
  - ▶ SCP (Secure Copy)
- ▶ File Acceleration
  - ▶ GoFast
- ▶ Web Sites
  - ▶ HTTP
  - ▶ HTTPS (HTTP over SSL)
  - ▶ Web Services (SOAP/REST)
  - ▶ AS2
- ▶ Email
  - ▶ POP3
  - ▶ IMAP
  - ▶ SMTP



**Microsoft**

**ORACLE**

**SYBASE**

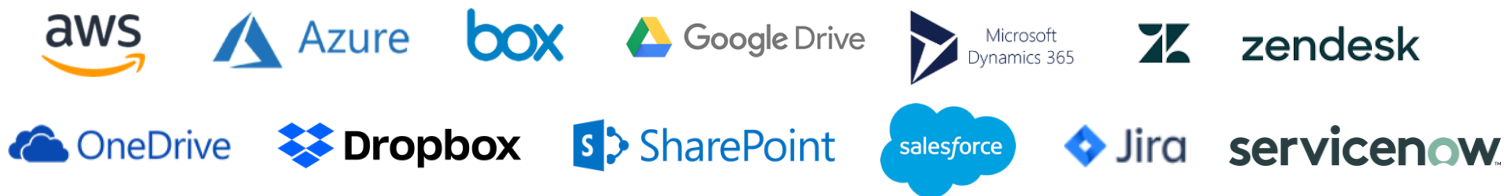
**Informix**



**MySQL**

# Cloud Application Connectors

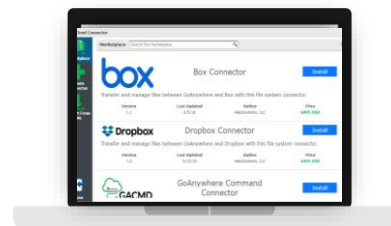
**Out-of-the-box integration** with the most common cloud applications



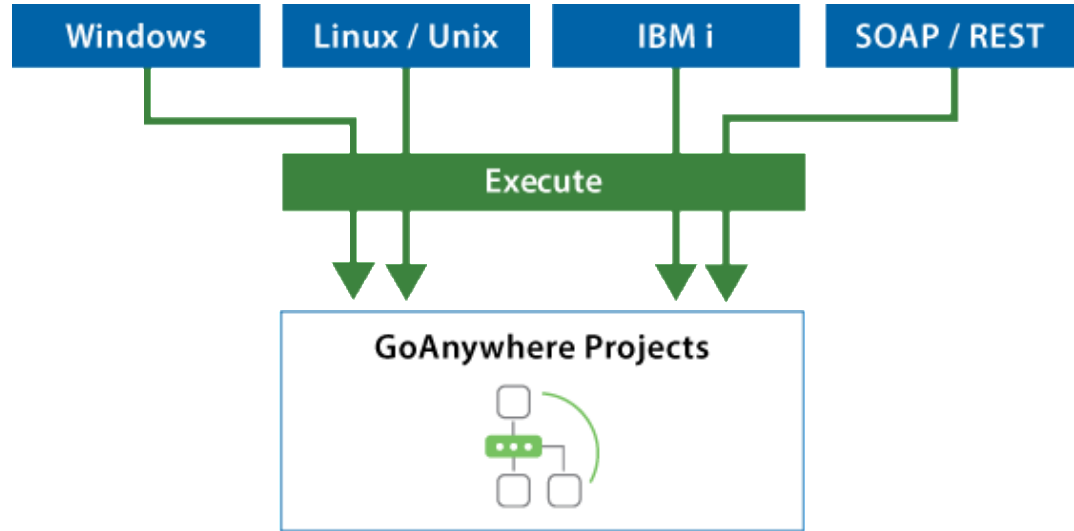
**Build your own** Cloud Connectors with our intuitive drag-and-drop interface.



Download Cloud Connectors from our **online marketplace**.



- ▶ Run workflows in GoAnywhere using the provided commands and APIs
- ▶ Available for IBM i (iSeries), AIX, UNIX, Linux and Windows
- ▶ SOAP and REST enabled
- ▶ Requests sent over HTTP/s
- ▶ Override variables
- ▶ Run interactive or batch
- ▶ Trap for errors

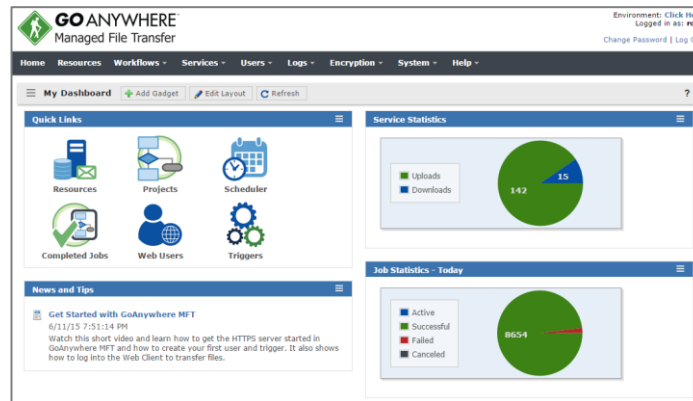




# GoAnywhere MFT Advantages



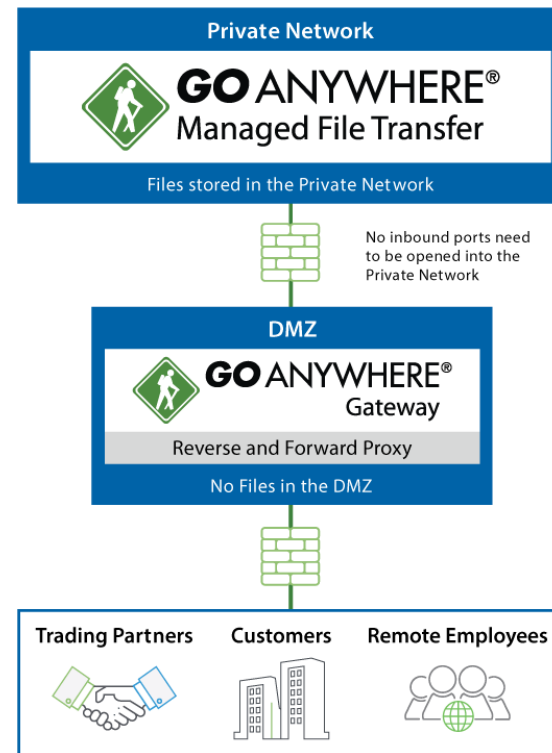
- ✓ **Multiplatform** - Installs to most operating systems including IBM i, Windows, Linux, AIX, UNIX, Amazon and Azure.
- ✓ **Batch and Ad Hoc** - Allows organizations to perform both scheduled batch transfers and user-to-user file sharing.
- ✓ **Auditing** - Generates detailed audit logs of all file activity including batch, ad hoc, inbound and outbound transfers.
- ✓ **Interface** - Provides a browser-based interface for all administration and monitoring. No desktop client is needed.
- ✓ **Inbound Services** - Allows inbound connections from trading partners over SFTP, FTP/S, HTTPS and AS2 (Drummond Certified).
- ✓ **Key Management** - Provides integrated tools for creating and managing Open PGP keys, SSH keys and SSL certificates.
- ✓ **Encryption** - Protects files “at rest” and “in-motion” with FIPS 140-2 validated AES-256 encryption.
- ✓ **Admin Controls** – Implements role-based administration, security domains and granular permission controls.
- ✓ **Agents** – easily automate and secure file transfers from/to remote locations all managed from the central MFT server.



# GoAnywhere MFT Advantages



- ✓ **Private Cloud** – Eliminates the need for public file sharing services like Dropbox, Box, Google Drive and OneDrive.
- ✓ **Customer Portal** – Allows organizations to provide a custom-branded web interface for secure file transfers over HTTPS.
- ✓ **Synchronization** - Includes mobile, Windows and Mac OS clients for Enterprise File Sync and Sharing (EFSS).
- ✓ **Secure Mail** – Allows employees to send large or confidential files through secure email links. Includes an Outlook plugin.
- ✓ **Two-Factor** - Authenticates with user credentials and RSA SecurID, RADIUS, SSH keys or X.509 certificates.
- ✓ **DMZ Secure Gateway** - Keeps services and files in the private network (out of the DMZ) without requiring inbound ports.
- ✓ **Job Control** - Provides extensive job management features including job queues, run priorities and clustering.
- ✓ **File Transfer Acceleration** - Enables high speed transmission of large files between systems using UDP channels.



## 2020 Info-Tech MFT Data Quadrant



### GoAnywhere Leads as #1 MFT Solution, According to Info-Tech Research Group

GoAnywhere had the highest satisfaction score and net emotional footprint when compared to Progress (formerly Ipswitch) MOVEit, Globalscape EFT, Citrix ShareFile, and 30+ other file transfer solutions

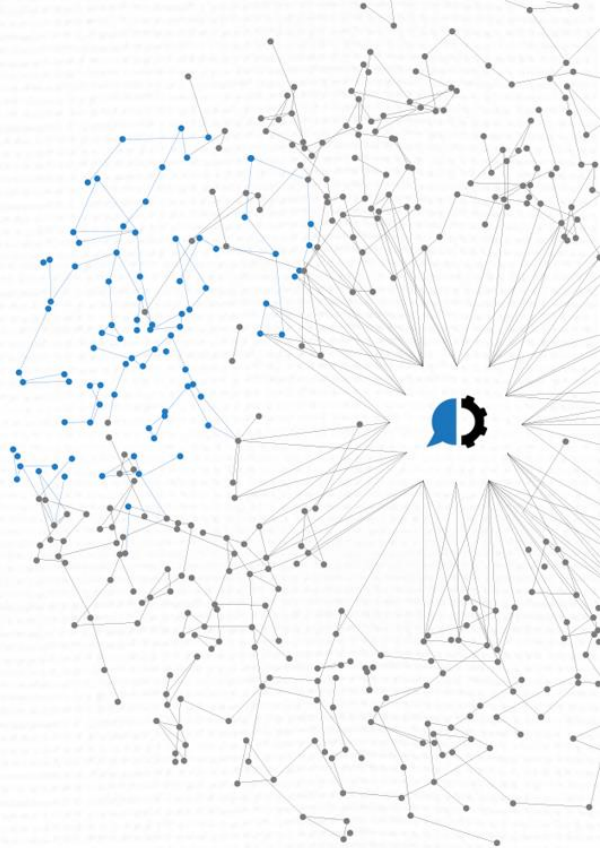


Download the report at  
[www.goanywhere.com/info-tech](http://www.goanywhere.com/info-tech)





## Live Demo



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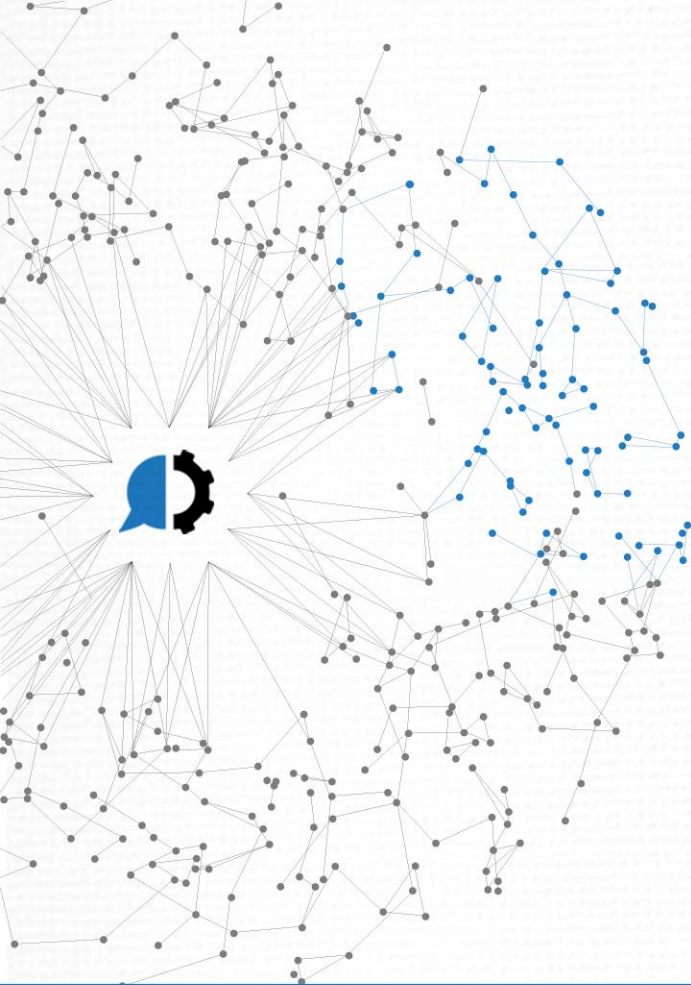


# Thank you for joining us!



- ▶ Questions? We're happy to help.
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  - ▶ [www.goanywhere.com](http://www.goanywhere.com)
- ▶ Request a feature walkthrough at [www.goanywhere/demo](http://www.goanywhere/demo).
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Please let us know how we did. Thanks for your feedback!*



Any  
Questions

