

HOW TO GET INTERNAL BUY-IN FOR A MANAGED FILE TRANSFER SOLUTION



STRESS THE BENEFITS OF MFT

“I would stress that GoAnywhere saves time and thus creates value. As an example, the file encryption tasks are very simple to implement and much faster than using other encryption tools.”

Suggested Buy-In Resource:
System Architecture Guide

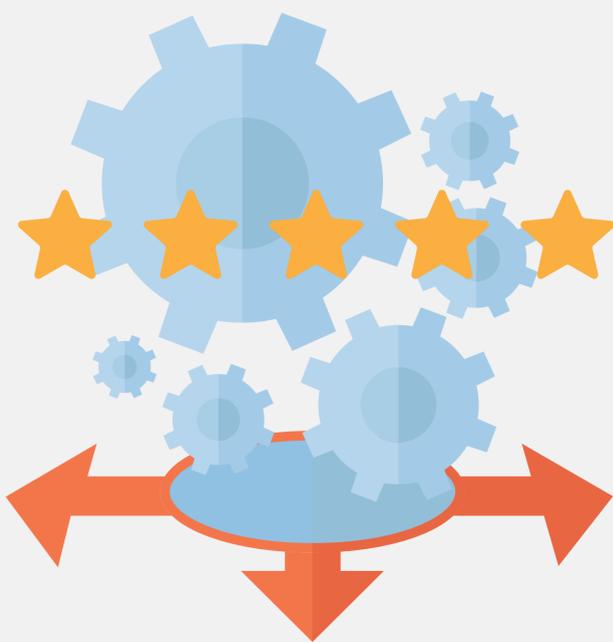
Why Use this Resource?
It's helpful for illustrating how GoAnywhere connects to various systems.

EASE & SPEED OF MFT FEATURES

“Hit on the ease and speed of creating automated workflows, and make sure to emphasize the consistency GoAnywhere provides. Being able to eliminate manual file transfers and have a log of when and where files are moved is huge for auditing purposes.”

Suggested Buy-In Resource:
Community Forums & Discussion Boards

Why Use this Resource?
Having a ready and willing community of developers available always makes things a lot easier when getting started, especially as questions are interactively discussed and answered.



IMPORTANCE OF CENTRALIZED FILE TRANSFERS

“To get buy-in, I pointed out line items identified in our pen testing, coupled with industry trends and standards. I also expressed the importance of centralized transfers with logging and reporting and accountability and touched on the ease of integrating/connecting disparate systems.”

Suggested Buy-In Resource:
G2Crowd Reviews – MFT Category

Why Use this Resource?
Third-party software reviews are honest and provide an in-depth look at the vendor you're evaluating. Consistent good reviews can help make the case for purchasing.

RICH FEATURES & SUPERIOR DESIGN

“GoAnywhere makes it easy to monitor a folder for files to be sent or received, and the product's project scripting has many capabilities. When we were researching Managed File Transfer (MFT) products, GoAnywhere stood out for richness of features and superior design.”

Suggested Buy-In Resource:
Info-Tech MFT Report with Magic Quadrant

Why Use this Resource?
The Info-Tech MFT Report evaluates top managed file transfer vendors and provides a holistic view of today's modern file transfer landscape.



GET THE RESOURCES YOU NEED TO JUSTIFY YOUR PURCHASE

We know it's important to get the resources you need to deliver proof of ROI for your chosen managed file transfer solution. If you need to justify GoAnywhere MFT to your stakeholders, our MFT Buyer's Guide is a good place to start. Full of industry, compliance, and security considerations, it will walk you through the buying process—from evaluation and purchase to everything that comes after.

[Read Our Buyer's Guide](#)