

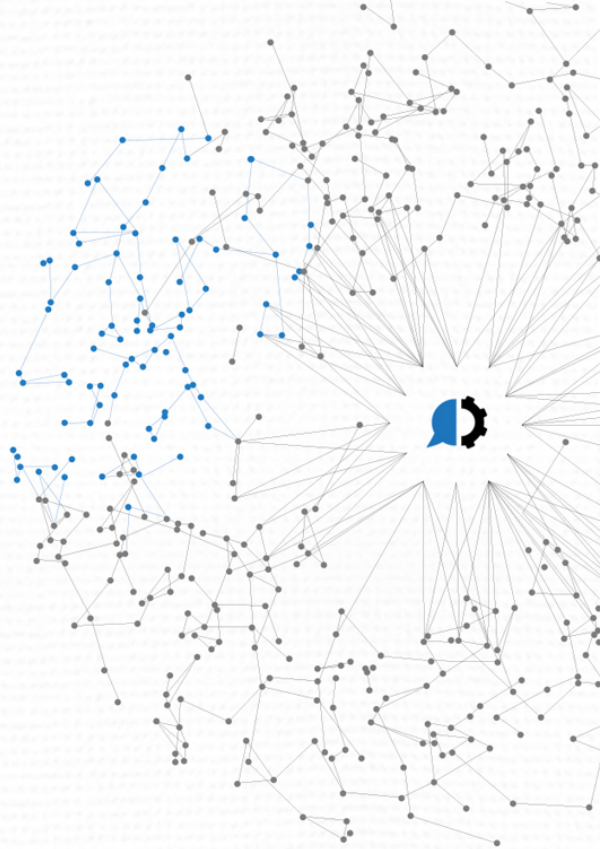
## MFT 101: Secure, Manage, and Automate Your File Transfers

[www.goanywhere.com](http://www.goanywhere.com)



## Agenda

1. 4 common file transfer challenges
2. Industry trends you should know
3. What is MFT, anyways?
4. Top 3 things to look for in MFT software
5. Intro to GoAnywhere MFT
6. Q&A



UP NEXT

# Today's Presenter



**Dan Freeman**  
*Senior Solutions Consultant, CISSP*  
HelpSystems

# 4 Common File Transfer Challenges

**#1**

Old technology is being used, such as FTP, PC tools, or scripts.

**#2**

Processes are time-consuming and inefficient.

**#3**

No error alerts or audit logs to meet compliance rules.

**#4**

Employees are still sending files unchecked.

Unsecure file transfers are one of the **most concerning cybersecurity exploitations** in 2018.



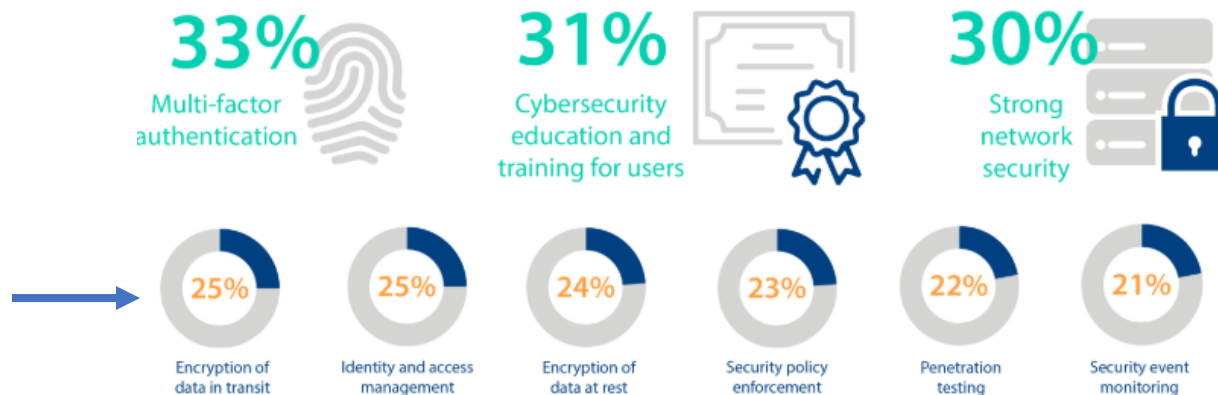
*SOURCE: HelpSystems 2018 Top Cybersecurity Risks and Mitigation Strategies Survey*

Over 65% of IT and security teams have **difficulty balancing cybersecurity controls with business efficiency**, and 46% struggle with **insufficient cybersecurity skills and staffing**.



*SOURCE: HelpSystems 2018 Top Cybersecurity Risks and Mitigation Strategies Survey*

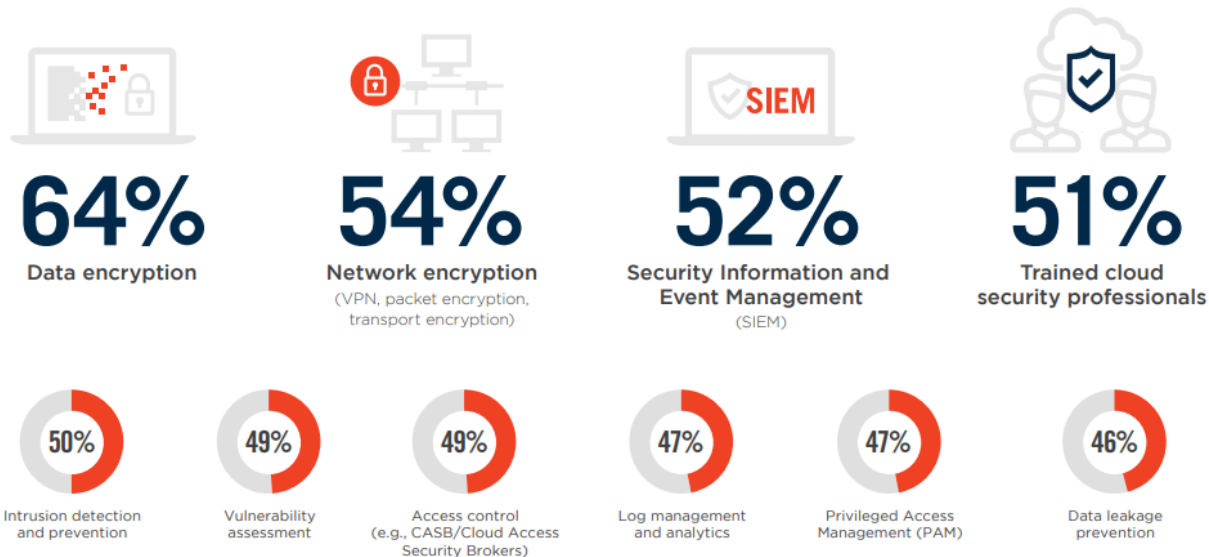
Encryption of data in transit is **one of the top cybersecurity strategies** organizations are looking to implement in the next 12 months.



*SOURCE: HelpSystems 2018 Top Cybersecurity Risks and Mitigation Strategies Survey*

# Industry Trends You Should Know

64% of participants surveyed said data encryption is one of the **most effective security technologies** to protect data in the cloud.

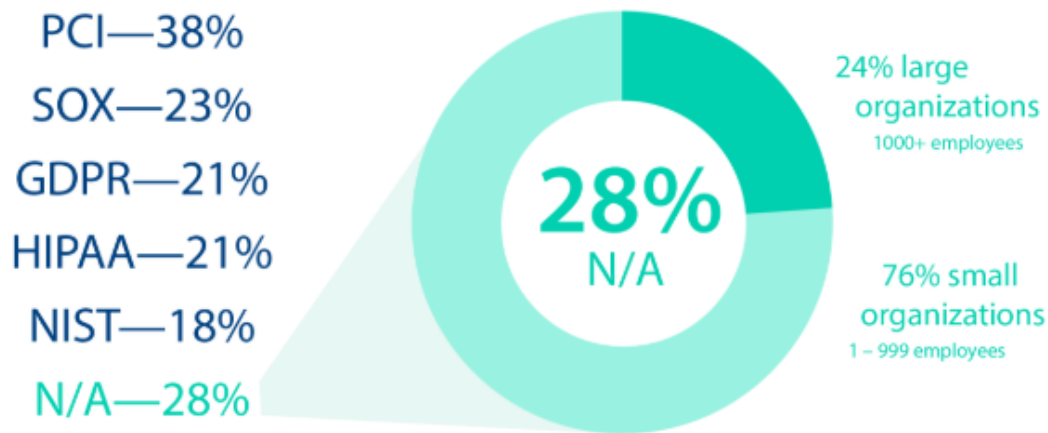


*SOURCE: Cybersecurity Insiders 2018 Cloud Security Report*



# Industry Trends You Should Know

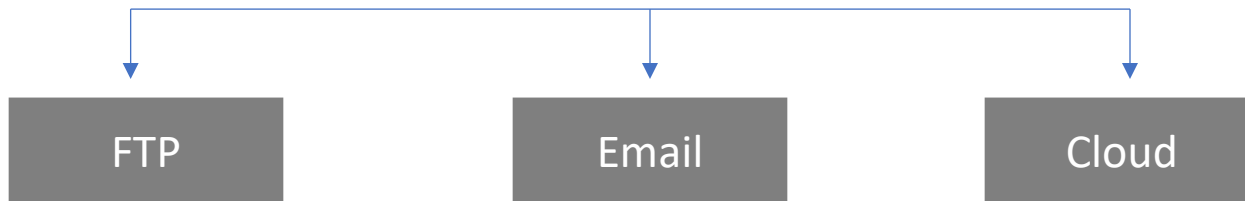
72% of organizations **have to comply** with one or more regulations, including PCI, SOX, the GDPR, HIPAA, and NIST.



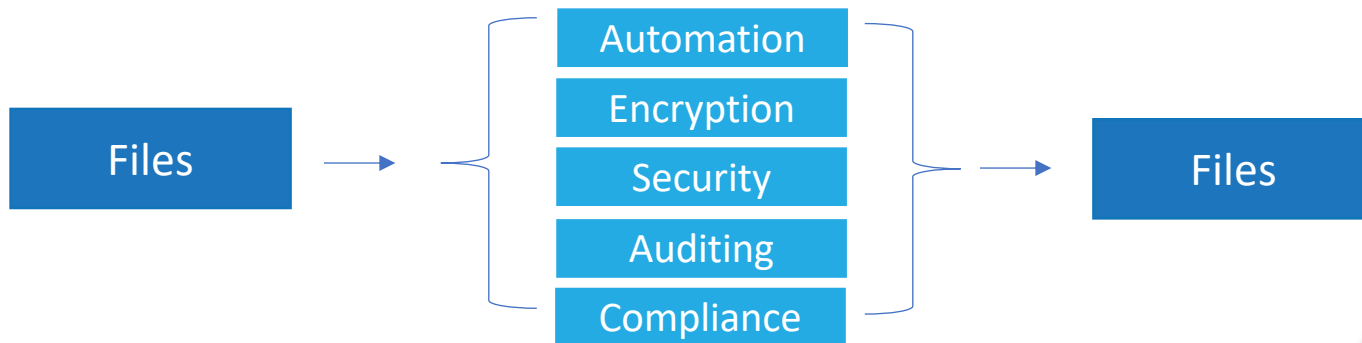
*SOURCE: HelpSystems 2018 Top Cybersecurity Risks and Mitigation Strategies Survey*

# What is Managed File Transfer (MFT)?

Traditional file transfer = sharing files with others



Managed file transfer (MFT) = automating and securing file transfers using a centralized, enterprise-level approach.



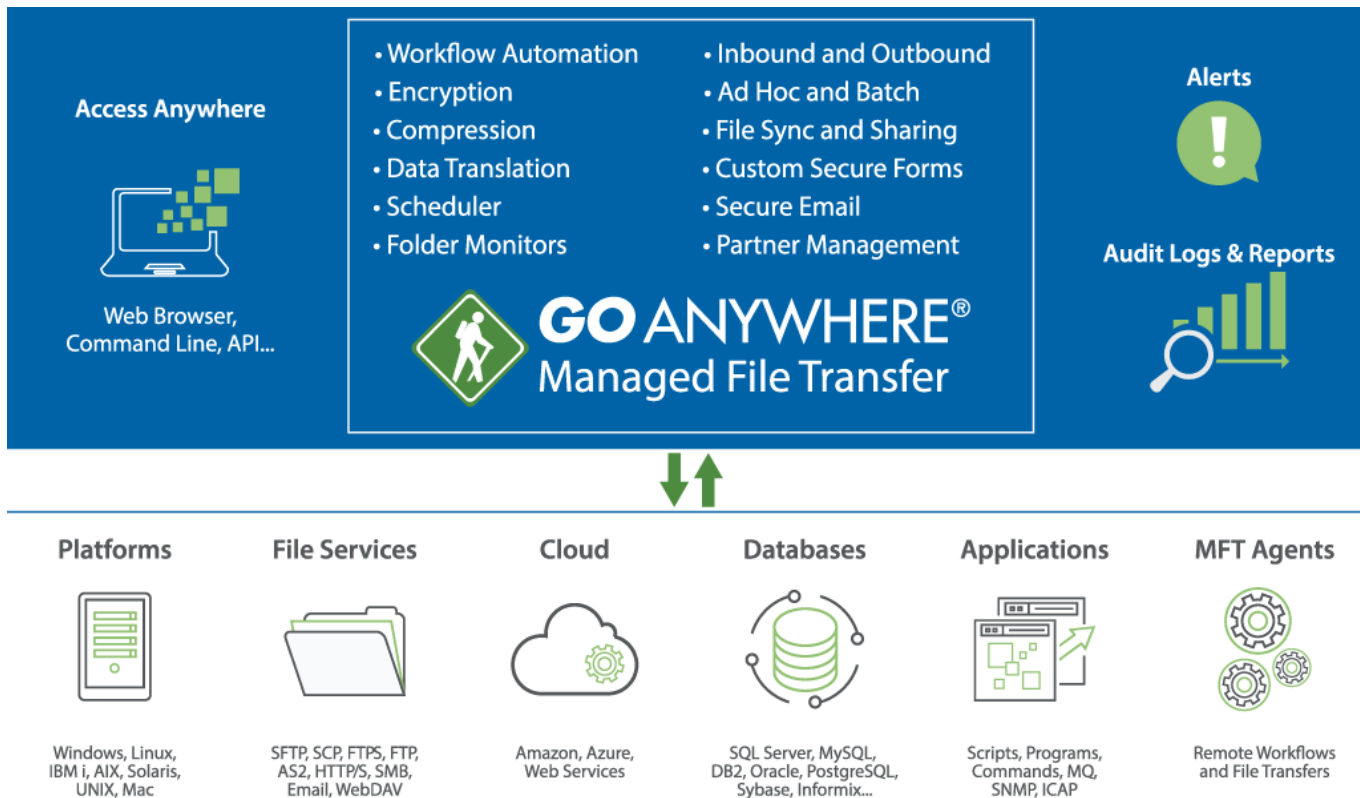


Ease of use

Security and compliance

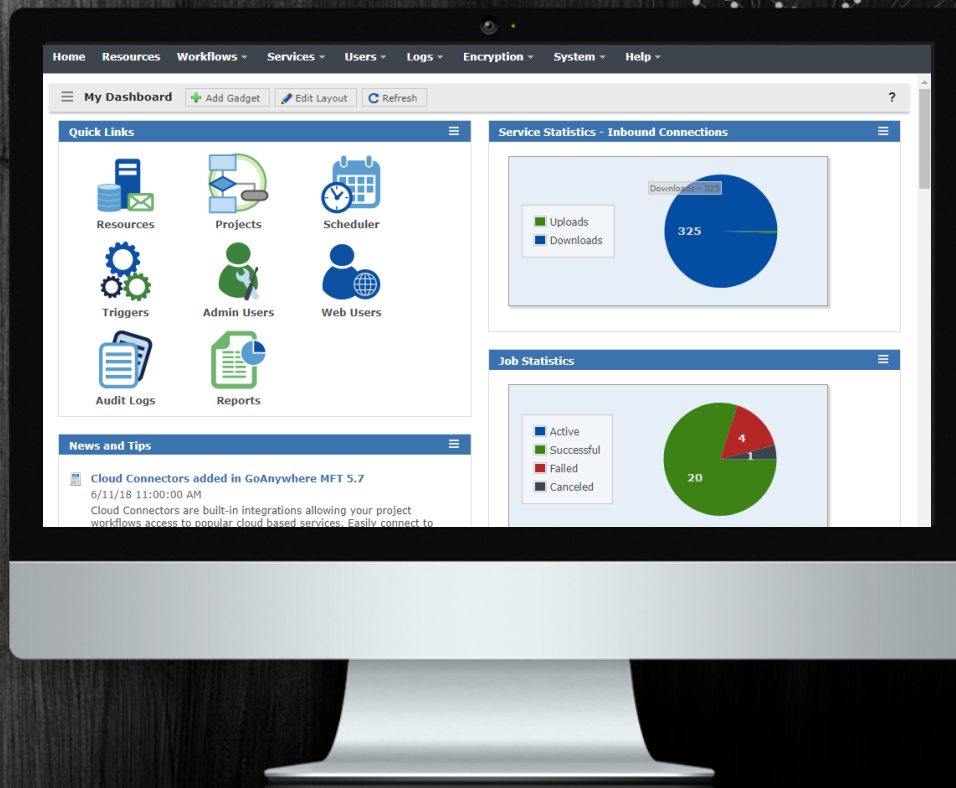
Error handling and peace of mind

# Intro to GoAnywhere MFT



# GoAnywhere MFT

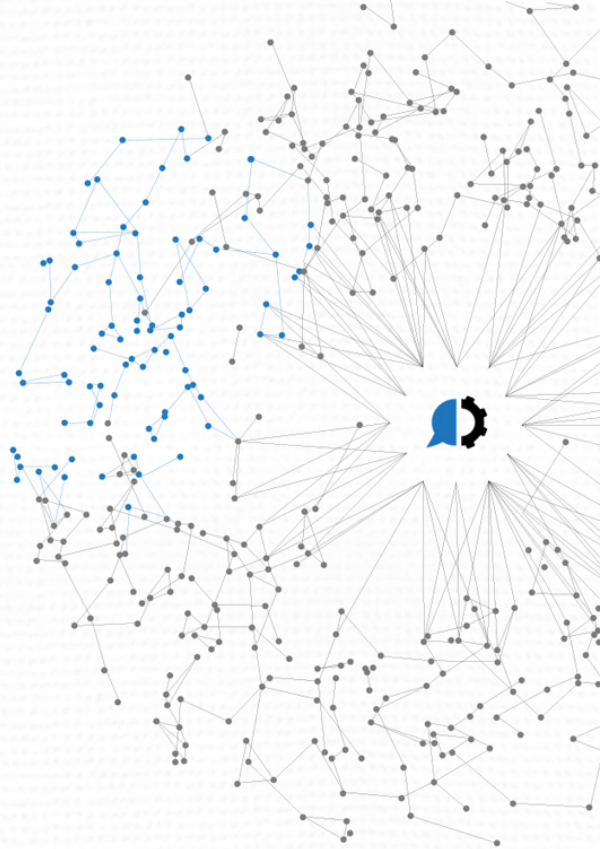
- ▶ Multi-platform
- ▶ Batch and ad hoc
- ▶ Auditing
- ▶ Interface
- ▶ Inbound services
- ▶ Encryption
- ▶ Key management
- ▶ Admin controls





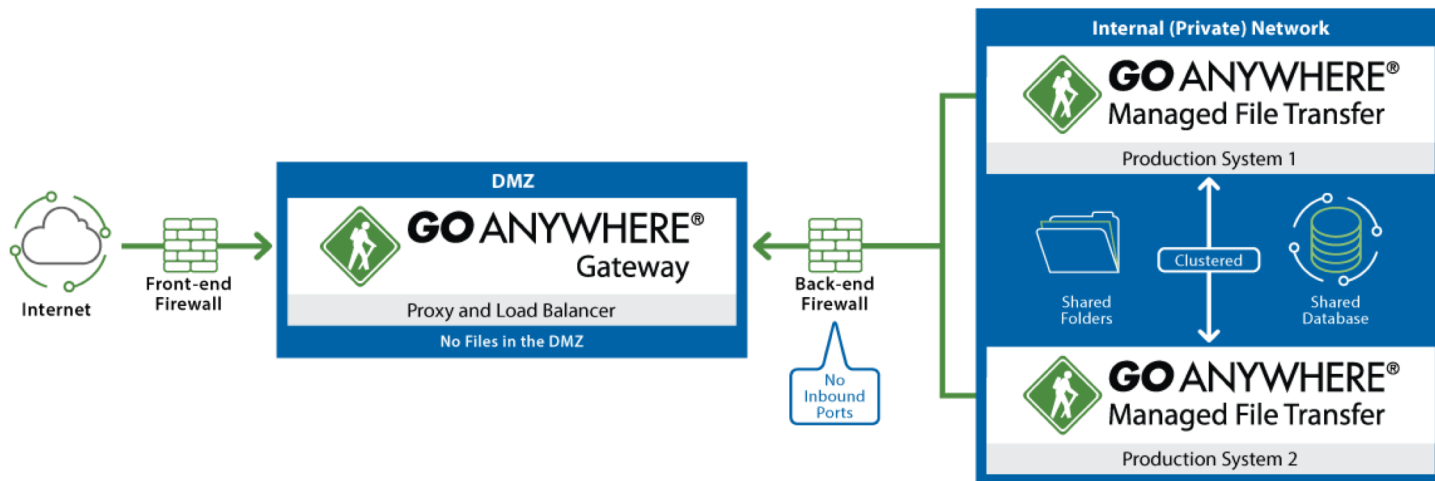
# Live Demo

GoAnywhere MFT



UP NEXT

# GoAnywhere Gateway



# Learn More About MFT



- ▶ We'll send an email after the webinar with your free copy of the ***Secure Managed File Transfer: 2018 Ultimate Buyer's Guide***.
- ▶ Download a free 30-day trial of GoAnywhere MFT at [www.goanywhere.com/trial](http://www.goanywhere.com/trial)



## Questions?

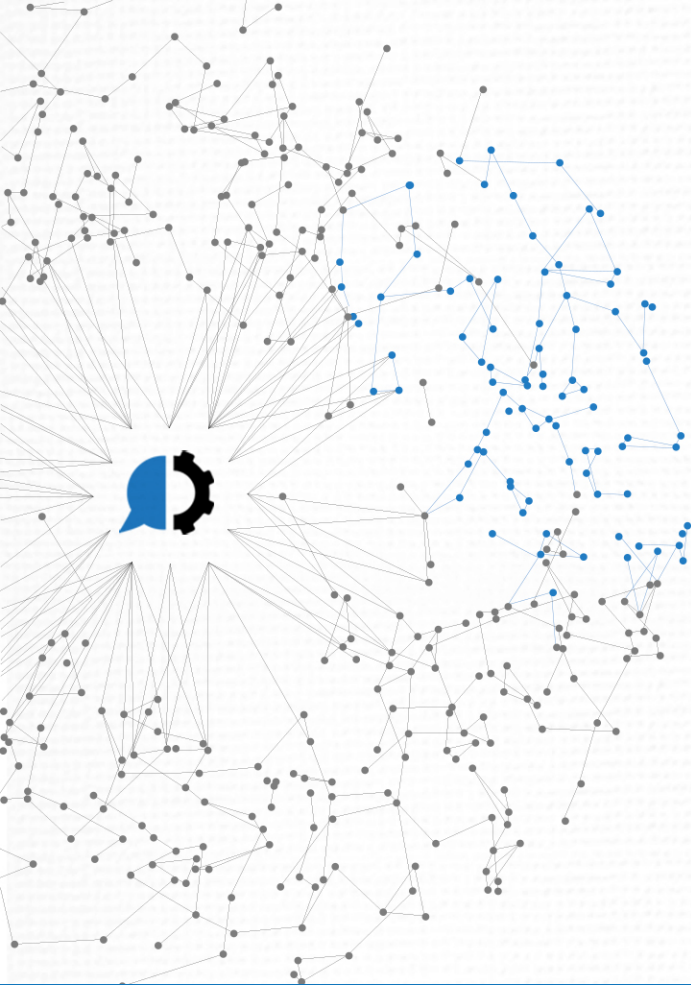
[dan.freeman@helpsystems.com](mailto:dan.freeman@helpsystems.com)

[goanywhere.sales@helpsystems.com](mailto:goanywhere.sales@helpsystems.com)

Toll Free: 1.800.949.4696

Direct: 402.944.4242





Any  
Questions

