Cybersecurity INSIDERS

WEBINAR

How to Improve Security and Efficiency for Your File Transfers

helpsystems

Presenters

Bob Luebbe

General Manager &
Chief Architect

Brooke Furry

Marketing Manager

Holger Schulze

CEO &
Founder

helpsystems

Cybersecurity INSIDERS

Top Cybersecurity Risks and Mitigation Strategies

- Earlier this year, HelpSystems surveyed more than 650 IT and cybersecurity professionals around the world.
- We asked about the top concerns, threats, and protective strategies on their minds in 2018.

2018 SURVEY RESULTS

TOP CYBERSECURITY RISKS AND MITIGATION STRATEGIES

What the survey revealed:

- 91% of respondents said security is important to their management.
- A surprising 28% of respondents say compliance doesn’t apply to them, even as compliance regulations are on the rise.
- 65% of companies struggle to balance strong security with business efficiency.
- Unsecure file transfers is a top concern for today’s IT and security teams.

Challenges & Best Practices

Common File Transfer Challenges

1. Human error
   - Forget to perform the file transfers at the correct times
   - Send the wrong files
   - Send the files to the wrong trading partner
   - Do not protect the files properly
   - Do not have coverage to send the files when on vacation or sick

Common File Transfer Challenges

2. Inefficiency
   - Old technology being used, such as FTP or PC tools
   - Traditional email is often used
   - Manual scripts need an IT person dedicated to maintaining them
   - Time-consuming processes; need for automation

Common File Transfer Challenges

3. Lack of encryption
   - Sensitive files are kept in the “clear” on servers and laptops
   - Sensitive files are sent as unsecured email attachments
   - Users share files “in the cloud” without controls (e.g. Dropbox)
   - Lack of internal policies to address file sharing and transfer (liability risk)

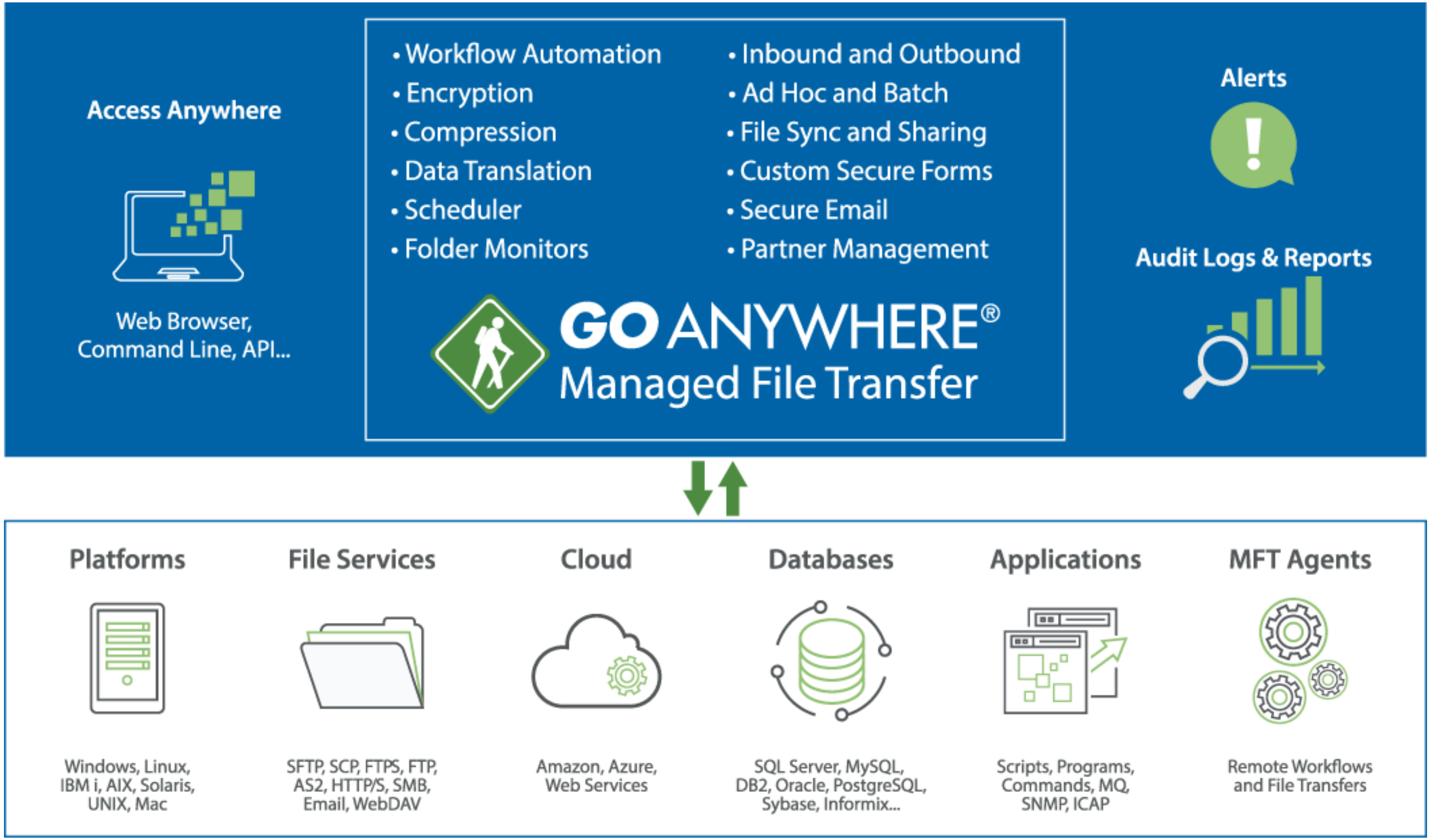
Common File Transfer Challenges

4. No error alerts or audit logs to meet compliance requirements
   - Not always alerted when file transfers fail or succeed
   - If logs are generated, they’re hard to find and filter for your requirements
   - Hard to meet data privacy regulations (e.g. PCI DSS, HIPAA, SOX, the GDPR) without centralized logs

Best Practices for Secure, Efficient File Transfers

1. Use secure protocols like SFTP to exchange files with trading partners (do not use standard FTP!)
2. Encrypt files in transit and at rest
3. Set up batch workflows to automatically process files
4. Generate detailed audit trails
5. Use a Managed File Transfer solution to simplify and protect file transfers from a centralized interface

GoAnywhere Managed File Transfer



Access Anywhere

Web Browser, Command Line, API...

- Workflow Automation
- Encryption
- Compression
- Data Translation
- Scheduler
- Folder Monitors
- Inbound and Outbound
- Ad Hoc and Batch
- File Sync and Sharing
- Custom Secure Forms
- Secure Email
- Partner Management

GO ANYWHERE®
Managed File Transfer

Alerts

Audit Logs & Reports

Platforms

Windows, Linux, IBM i, AIX, Solaris, UNIX, Mac

File Services

SFTP, SCP, FTPS, FTP, AS2, HTTP/S, SMB, Email, WebDAV

Cloud

Amazon, Azure, Web Services

Databases

SQL Server, MySQL, DB2, Oracle, PostgreSQL, Sybase, Informix...

Applications

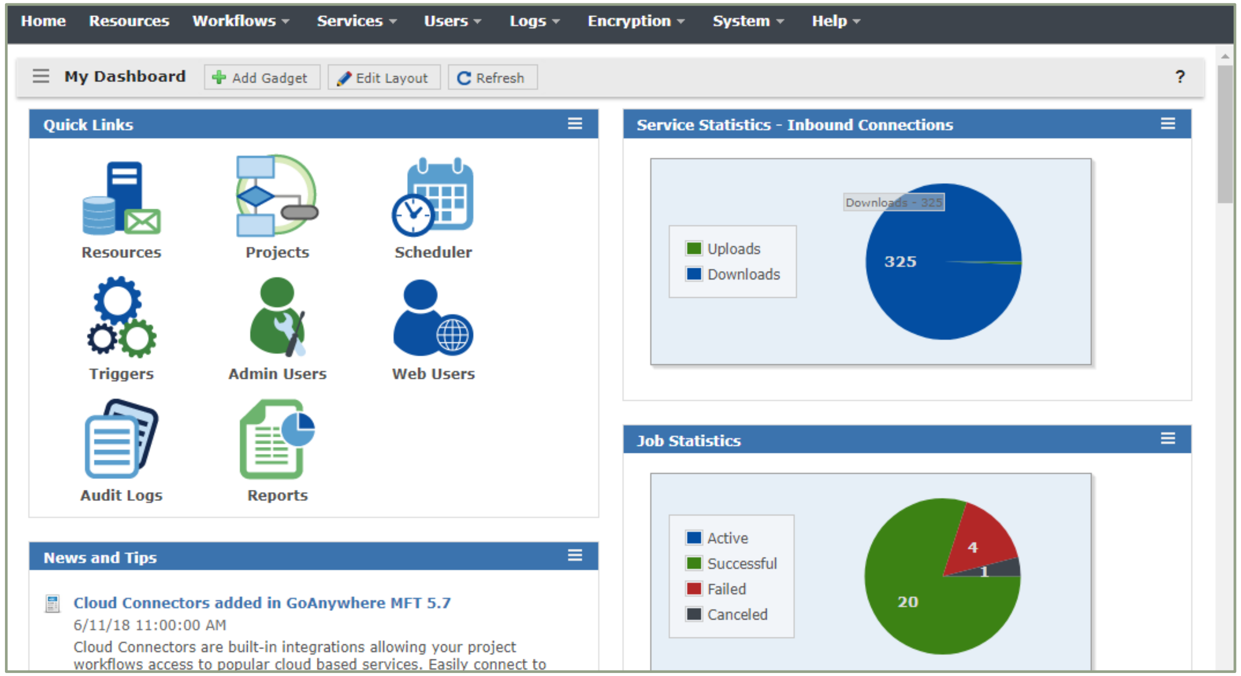
Scripts, Programs, Commands, MQ, SNMP, ICAP

MFT Agents

Remote Workflows and File Transfers

GoAnywhere MFT

- Multi-platform
- Batch and ad hoc file transfers
- User-friendly interface
- Inbound services
- Encryption at rest and in transit
- Key management
- Admin controls
- Auditing and reporting



Cloud Connectors added in GoAnywhere MFT 5.7

6/11/18 11:00:00 AM

Cloud Connectors are built-in integrations allowing your project workflows access to popular cloud based services. Easily connect to

What next?

- Free PDF: ***Secure Managed File Transfer 2018 Ultimate Buyer's Guide***
- Download GoAnywhere free for 30 days at www.goanywhere.com/trial
- Email us with questions at bob.luebbe@helpsystems.com goanywhere.sales@helpsystems.com or call us
  - Toll Free: 1.800.949.4696
  - Direct: 204.944.4242

GO ANYWHERE®
Managed File Transfer
Secure Managed File Transfer
2018 Ultimate Buyer's Guide
Secure Managed File Transfer Buyer's Guide

Cybersecurity INSIDERS

helpsystems

1 0 0 1 0 1 0 1 0 1
0 1 0 1 1 0 1 0 1 0 0
1 0 1 0 0 1 0 1 0 1 1 1
0 1 0 1 1 0 1 0 1 0 0 1
HACKING DETECTED
RISK ALERT

Q&A