



Get the Most Out of GoAnywhere: Cloud Connectors





Today's Agenda

1. Our approach to the cloud
2. What are Cloud Connectors?
3. Cloud Connector use cases
4. How do they work?
5. Live Demo
6. Q&A

Today's Presenters



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Senior Solutions Consultant

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GoAnywhere Insiders Community

Maximize your investment with our customer community!

Connect with Your Peers

Collaborate with Experts

Get Education and Training

Share Your Product Feedback

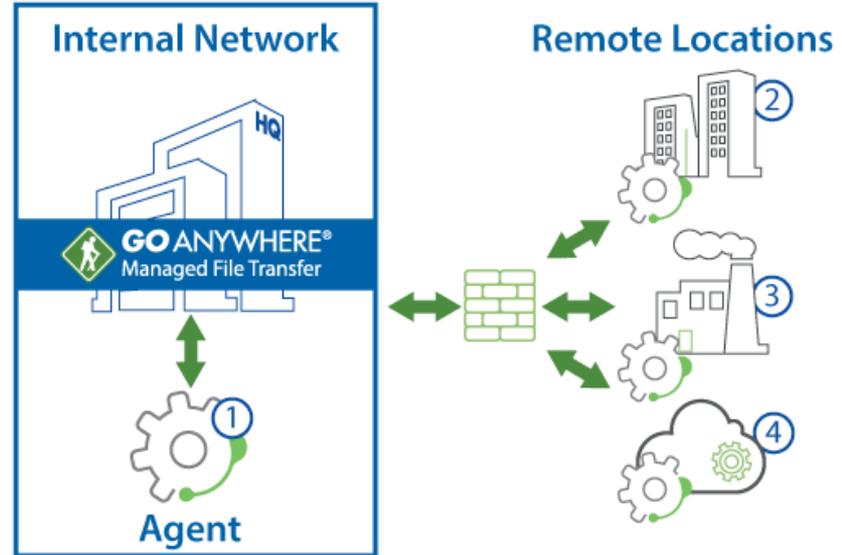
Earn Fun Rewards and Prizes

The screenshot shows the GoAnywhere Insiders community dashboard. At the top, there's a navigation bar with 'Home', 'Challenges', 'Referrals', 'Rewards', and 'More'. Below this, the dashboard is divided into several sections. On the left, there's a grid of challenge cards with titles like 'How GoAnywhere Insiders Works', 'Reviews', 'Spring Clean up', 'Meet the GA Team', 'Getting Started', 'Upcoming Events', 'Onboarding Resources', 'Product News', and 'Current Events'. Each card shows a number of challenges and a 'New' indicator. On the right, there's an 'Activity' section with a 'Progress' indicator, showing a list of user interactions and questions, such as 'Dean Voller answered What would you like to see in the rewards...', 'Dean Voller answered What's your go to snack?', 'Dean Voller answered If you could travel anywhere in the world where would...', 'Steven Merigan answered I staunchly believe that...', 'Hermen Gomila replied to the topic Will You Share an Easter Recipe With...', 'Hermen Gomila replied to the topic Recommend a book to read', and 'Hermen Gomila answered What is your furry friend's name?'. The dashboard also features a 'Suggest a Challenge' button and a 'Home' button.

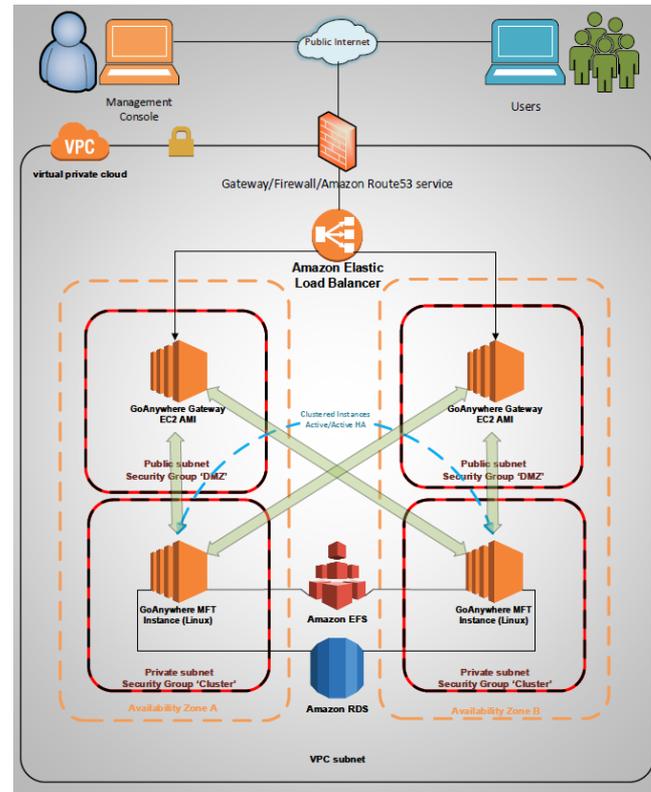
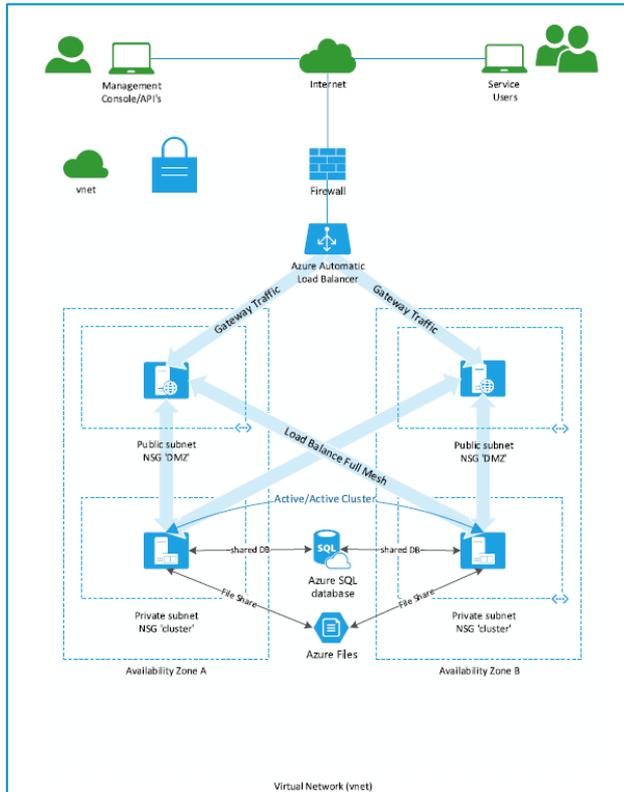
Sign up at goanywhereinsiders.helpsystems.com/join/GAINSIDERS

GoAnywhere MFT's Approach to Cloud

- ▶ Cloud approaches vary across different industries
- ▶ No longer in a cloud frenzy
- ▶ Flexibility is king
- ▶ GoAnywhere MFT & Agents
 - ▶ Powerful, flexible combination approach
 - ▶ Allows for the ideal hybrid cloud deployment



Common GoAnywhere Cloud Deployments



MFTaaS

- ▶ Deploy GoAnywhere MFT as a true SaaS solution!
- ▶ MFTaaS is our same tried-and-true MFT solution, now managed by HelpSystems and hosted on AWS
- ▶ How does it work?
 - ▶ HelpSystems handles the setup, hosting, maintenance, and management
 - ▶ The feature set is nearly identical to GoAnywhere's on-prem version
 - ▶ Web admin and user interfaces are the same as GoAnywhere on-prem

GO ANYWHERE®
Managed File Transfer

CONTACT US GO ANYWHERE INSIDERS LOGOUT

Dashboard Product Downloads Cloud Environments Support Cases Licenses Account

Dashboard

Welcome to the customer portal. Use the menus above or the icons below to access GoAnywhere software, work with your cloud hosted deployments, open a support case and manage your licenses.

- GoAnywhere On-Premise**

Product Downloads
Download GoAnywhere products, software updates and documentation.
- GoAnywhere Cloud Hosted**

SaaS
Launch a free evaluation or work with your production instances of GoAnywhere MFT in the Cloud.
- Support Cases**

Are you experiencing a problem or need assistance with our products?
- Licenses**

View/Activate/Deactivate licenses related to your account.

Benefits of MFTaaS

- ▶ Key benefits:
 - ▶ Quick to get up and running
 - ▶ Less time/cost than maintaining an on-premise system
 - ▶ Predictable pricing model (flat fee)
 - ▶ Easy scalability with cloud formation stack adjustments for re-usability
 - ▶ DMZ Gateway integration
 - ▶ Storage metrics tracking and alerts
 - ▶ SSM terminal access and logging

The screenshot shows the GoAnywhere Managed File Transfer dashboard. At the top left is the logo for GoAnywhere Managed File Transfer. At the top right are links for CONTACT US, GOANYWHERE INSIDERS, and LOGOUT. Below the logo is a dark navigation bar with links for Dashboard, Product Downloads, Cloud Environments, Support Cases, Licenses, and Account. The main content area is titled "Dashboard" and includes a welcome message: "Welcome to the customer portal. Use the menus above or the icons below to access GoAnywhere software, work with your cloud hosted deployments, open a support case and manage your licenses." There are four main action cards: 1. "GoAnywhere On-Premise" with a download icon and "Product Downloads" text, describing downloading products and updates. 2. "GoAnywhere Cloud Hosted" with a cloud and server icon and "SaaS" text, describing launching a free evaluation or production instances. 3. "Support Cases" with a wrench and screwdriver icon, asking if the user needs assistance. 4. "Licenses" with a key icon, describing viewing or managing licenses.

GoAnywhere On-Premise and MFTaaS

Key Differences and How to Choose the Right Setup for You

GoAnywhere MFT On-Premises

- ▶ Must have your own hardware or virtual environment
- ▶ Takes more time to set up and maintain, including upgrades
- ▶ Choose between our perpetual and subscription licensing options
- ▶ Requires technical and security staff to manage servers and infrastructure
- ▶ Responsible for your own backup processes

GoAnywhere MFTaaS

- ▶ Quicker deployment
- ▶ Lower up-front software costs
 - ▶ Operation expense instead of a capital purchase
- ▶ No hardware costs
 - ▶ When configuring infrastructure, you only pay for what you need
- ▶ Rapid deployment of upgrades
- ▶ No reliance on technical staff to maintain infrastructure
- ▶ Off-site backup

Cloud Connectors a

- ▶ GoAnywhere MFT offers **out-of-the-box integration** with **popular applications** like:
 - ▶ Salesforce
 - ▶ SharePoint
 - ▶ Microsoft Dynamics 365
 - ▶ Box
 - ▶ Dropbox
 - ▶ Google Drive
 - ▶ Google Cloud Storage
- ▶ Integrate with popular Web Service APIs
- ▶ **Build your own** Cloud Connectors with our easy drag-and-drop designer
- ▶ Download Cloud Connectors in our **online marketplace**



Use Cases: How Customers are Using Cloud Connectors



Connect

Streamlining data flow by moving files in and out of different cloud technologies



Create

Creating custom Cloud Connectors using designer features



Secure Forms

Using GoAnywhere Secure Forms as a front end to add and edit cloud services



Scan

File scanning for malicious content and replacing with a "good" file

How do Cloud Connectors Work?



1. GoAnywhere MFT workflows automate the encryption, data translation, and compression of data.
2. Cloud Connectors move the data to/from RESTful Web Services.
3. Secure Forms and GoAnywhere Command integrate your existing applications to use GoAnywhere's workflow automation.

Cloud Connector Marketplace

The screenshot displays the 'Add-ons' window of a software application. At the top, there are three tabs: 'Browse Marketplace', 'Create Add-on', and 'Import Add-on'. The 'Browse Marketplace' tab is active. Below the tabs, there is a search bar with the text 'Search the Marketplace' and a dropdown menu showing 'Cloud Connector'. The main content area lists three installed connectors, each with a logo, name, description, and an 'Uninstall' button.

Logo	Connector Name	Description	Action
	Microsoft Dynamics 365 CRM Connector	Connect to your online Dynamics 365 CRM instance to work with Accounts, Contacts, Cases, and more.	Uninstall
	Microsoft OneDrive Connector	Transfer files between GoAnywhere and Microsoft OneDrive with this file system connector.	Uninstall
	Microsoft SharePoint Online Connector	Upload, download, and work with your documents on SharePoint Online (cloud edition).	Uninstall

Live Demo

Advanced Workflows + Cloud Connectors

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Thank you for joining us!

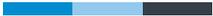
Book your own custom cloud demo at
www.goanywhere.com/demo

Get in touch! Let us know how we can help you:

Email: goanywhere.sales@helpsystems.com

Toll-free: 1-800-949-4696

Direct: 402-944-4242

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ANY
QUESTIONS?