



# Get the Most Out of GoAnywhere: Cloud Connectors





## Today's Agenda

1. Our approach to the cloud
2. What are Cloud Connectors?
3. Cloud Connector use cases
4. How do they work?
5. Live Demo
6. Q&A

# Today's Presenters



**Heath Kath**

*Senior Solutions Consultant*  
HelpSystems



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*Manager of Services & Support*  
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# GoAnywhere Insiders Community

Maximize your investment with our customer community!

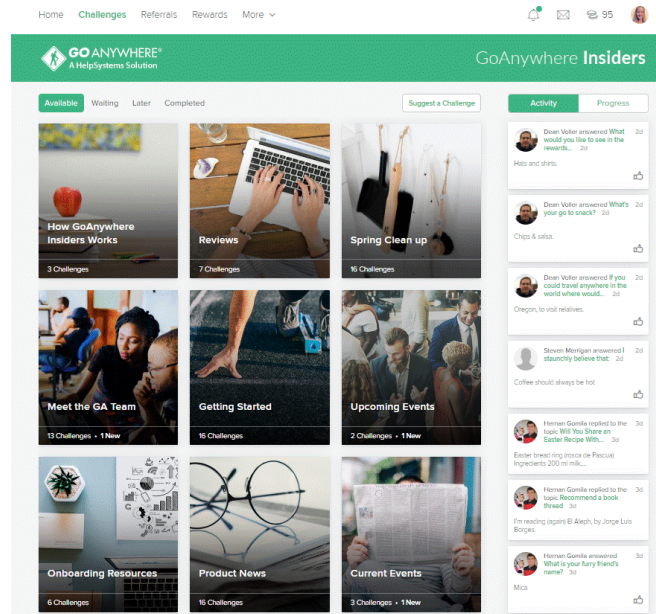
Connect with Your Peers

Collaborate with Experts

Get Education and Training

Share Your Product Feedback

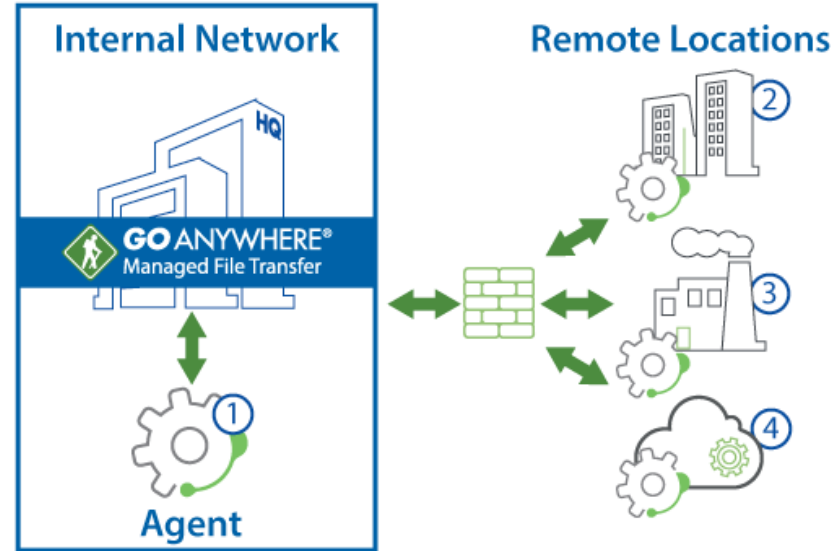
Earn Fun Rewards and Prizes



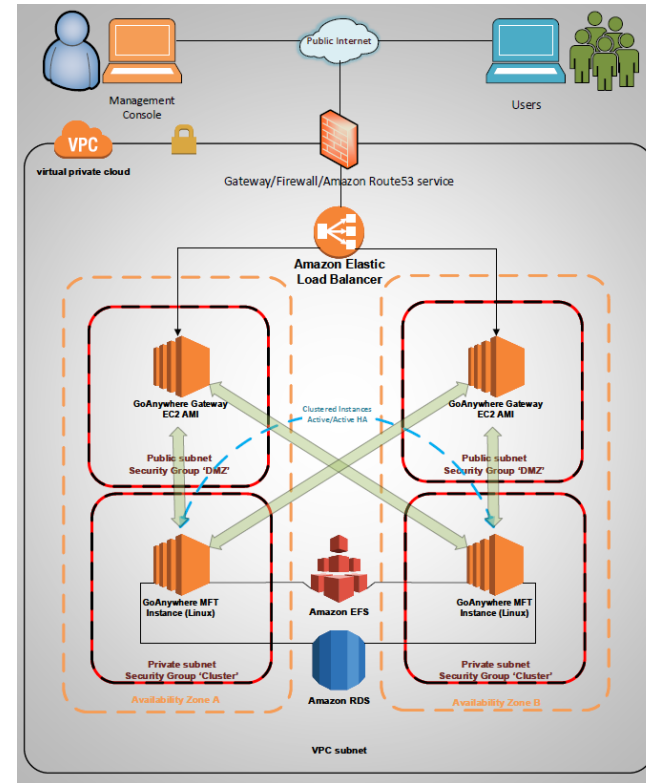
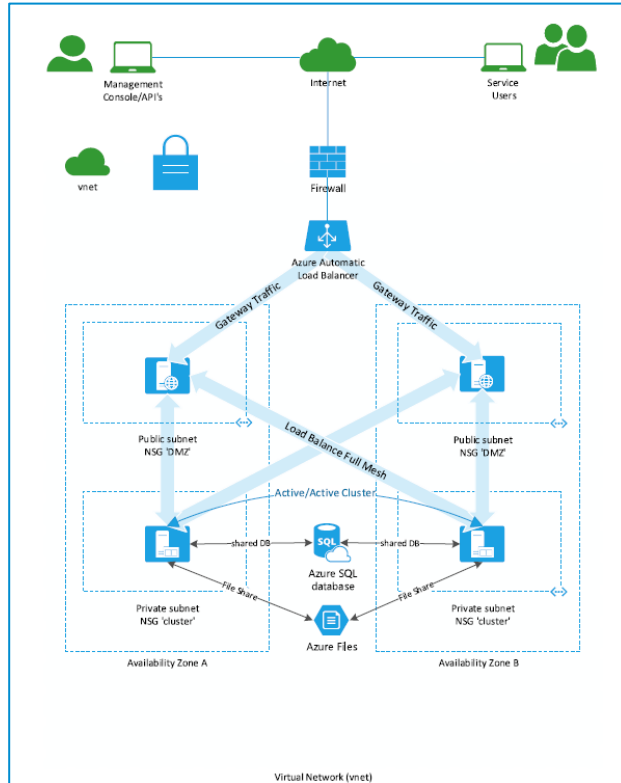
Sign up at [goanywhereinsiders.helpsystems.com/join/GAINSIDERS](https://goanywhereinsiders.helpsystems.com/join/GAINSIDERS)

# GoAnywhere MFT's Approach to Cloud

- ▶ Cloud approaches vary across different industries
- ▶ No longer in a cloud frenzy
- ▶ Flexibility is king
- ▶ GoAnywhere MFT & Agents
  - ▶ Powerful, flexible combination approach
  - ▶ Allows for the ideal hybrid cloud deployment

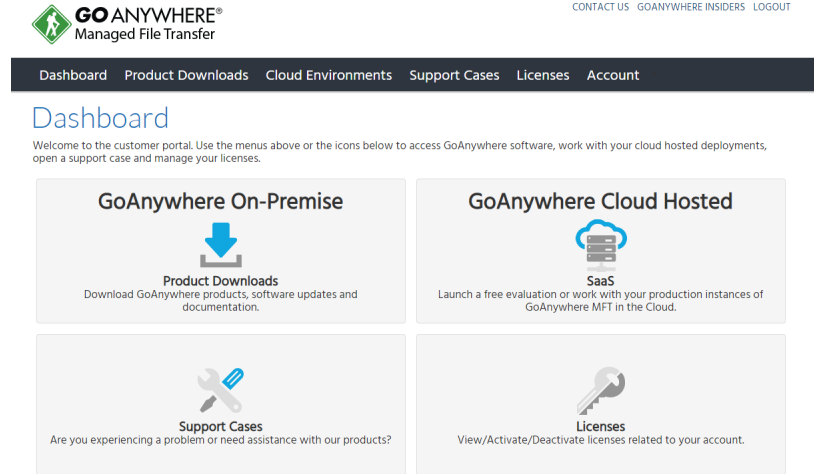


# Common GoAnywhere Cloud Deployments



# MFTaaS

- ▶ Deploy GoAnywhere MFT as a true SaaS solution!
- ▶ MFTaaS is our same tried-and-true MFT solution, now managed by HelpSystems and hosted on AWS
- ▶ How does it work?
  - ▶ HelpSystems handles the setup, hosting, maintenance, and management
  - ▶ The feature set is nearly identical to GoAnywhere's on-prem version
  - ▶ Web admin and user interfaces are the same as GoAnywhere on-prem



# Benefits of MFTaaS

## ▶ Key benefits:

- ▶ Quick to get up and running
- ▶ Less time/cost than maintaining an on-premise system
- ▶ Predictable pricing model (flat fee)
- ▶ Easy scalability with cloud formation stack adjustments for re-usability
- ▶ DMZ Gateway integration
- ▶ Storage metrics tracking and alerts
- ▶ SSM terminal access and logging

The screenshot displays the GoAnywhere Managed File Transfer customer portal. At the top, the GoAnywhere logo and 'Managed File Transfer' text are on the left, while 'CONTACT US', 'GOANYWHERE INSIDERS', and 'LOGOUT' links are on the right. A dark navigation bar contains links for 'Dashboard', 'Product Downloads', 'Cloud Environments', 'Support Cases', 'Licenses', and 'Account'. Below this, the 'Dashboard' title is followed by a welcome message: 'Welcome to the customer portal. Use the menus above or the icons below to access GoAnywhere software, work with your cloud hosted deployments, open a support case and manage your licenses.' The dashboard features four main action tiles: 1. 'GoAnywhere On-Premise' with a download icon and 'Product Downloads' text, instructing users to download products, updates, and documentation. 2. 'GoAnywhere Cloud Hosted' with a cloud and server icon and 'SaaS' text, prompting users to launch a free evaluation or work with production instances. 3. 'Support Cases' with a wrench and screwdriver icon, asking if users need assistance. 4. 'Licenses' with a key icon, instructing users to view, activate, or deactivate licenses.



# GoAnywhere On-Premise and MFTaaS

Key Differences and How to Choose the Right Setup for You

## GoAnywhere MFT On-Premises

- ▶ Must have your own hardware or virtual environment
- ▶ Takes more time to set up and maintain, including upgrades
- ▶ Choose between our perpetual and subscription licensing options
- ▶ Requires technical and security staff to manage servers and infrastructure
- ▶ Responsible for your own backup processes

## GoAnywhere MFTaaS

- ▶ Quicker deployment
- ▶ Lower up-front software costs
  - ▶ Operation expense instead of a capital purchase
- ▶ No hardware costs
  - ▶ When configuring infrastructure, you only pay for what you need
- ▶ Rapid deployment of upgrades
- ▶ No reliance on technical staff to maintain infrastructure
- ▶ Off-site backup

# Cloud Connectors a

- ▶ GoAnywhere MFT offers **out-of-the-box** integration with **popular applications** like:
  - ▶ Salesforce
  - ▶ SharePoint
  - ▶ Microsoft Dynamics 365
  - ▶ Box
  - ▶ Dropbox
  - ▶ Google Drive
  - ▶ Google Cloud Storage
- ▶ Integrate with popular Web Service APIs
- ▶ **Build your own** Cloud Connectors with our easy drag-and-drop designer
- ▶ Download Cloud Connectors in our **online marketplace**



# Use Cases: How Customers are Using Cloud Connectors



## Connect

Streamlining data flow by moving files in and out of different cloud technologies



## Create

Creating custom Cloud Connectors using designer features



## Secure Forms

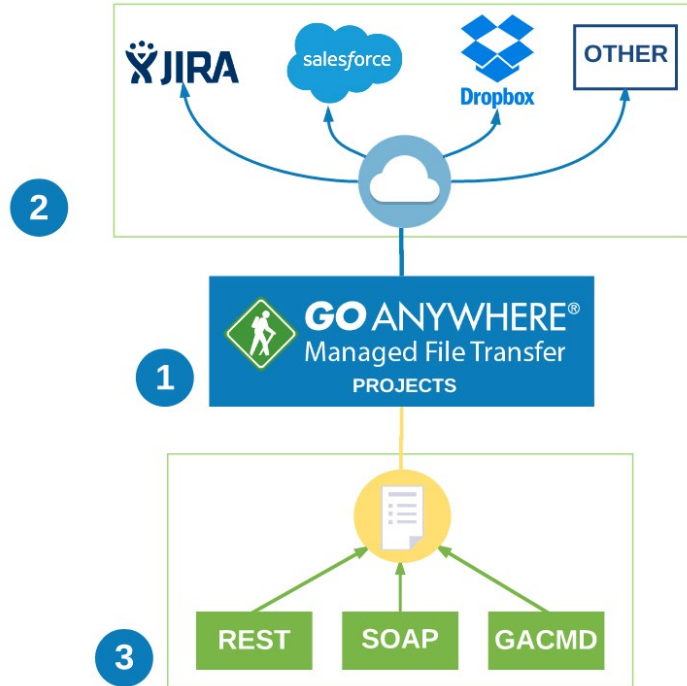
Using GoAnywhere Secure Forms as a front end to add and edit cloud services



## Scan

File scanning for malicious content and replacing with a “good” file

# How do Cloud Connectors Work?




1. GoAnywhere MFT workflows automate the encryption, data translation, and compression of data.
2. Cloud Connectors move the data to/from RESTful Web Services.
3. Secure Forms and GoAnywhere Command integrate your existing applications to use GoAnywhere's workflow automation.

# Cloud Connector Marketplace

[Browse Marketplace](#) [+ Create Add-on](#) [Import Add-on](#)

**Add-ons** ✕

[Browse Marketplace](#)   ?




Microsoft Dynamics 365

Microsoft Dynamics 365 CRM Connector

Uninstall

Connect to your online Dynamics 365 CRM instance to work with Accounts, Contacts, Cases, and more.




OneDrive

Microsoft OneDrive Connector

Uninstall

Transfer files between GoAnywhere and Microsoft OneDrive with this file system connector.



SharePoint Online

Microsoft SharePoint Online Connector

Uninstall

Upload, download, and work with your documents on SharePoint Online (cloud edition).

# Live Demo

Advanced Workflows + Cloud Connectors

A horizontal bar with three segments: a blue segment on the left, a light blue segment in the middle, and a black segment on the right.

## Thank you for joining us!

Book your own custom cloud demo at  
[www.goanywhere.com/demo](http://www.goanywhere.com/demo)

Get in touch! Let us know how we can help you:

Email: [goanywhere.sales@helpsystems.com](mailto:goanywhere.sales@helpsystems.com)

Toll-free: 1-800-949-4696

Direct: 402-944-4242

A short horizontal bar composed of three segments: a blue segment on the left, a light blue segment in the middle, and a black segment on the right.

ANY  
QUESTIONS?