Securing, Automating and Managing File Transfers

Moving beyond FTP...





Introductions



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Agenda

- About Linoma Software
- File Transfer Challenges
- What is Managed File Transfer (MFT)?
- Top 3 Things to look for in an MFT solution
- Introduction to GoAnywhere™ MFT
- Q&A



"I would definitely recommend your product to anyone, not just because it is a great product, but also because you can count on having the support when you need it!" Linda Humbert American Management Corporation

About Us

Founded in 1994 - based in Nebraska



Linoma Software Ranks:
•#12 in Nebraska
•Only MFT Company Listed

- Active R&D with focus on Data Automation and Security
- Responsive technical support Phone, Web, Email
- Over 3,000 customers around the world
- 98.7% renew their maintenance each year





About Us

Partnered with all major OS vendors including Microsoft,
 VMware, IBM, Oracle, Red Hat and Novell













Member of the PCI Security Standards Council





File Transfer Challenges

Old Technology Still Being Used

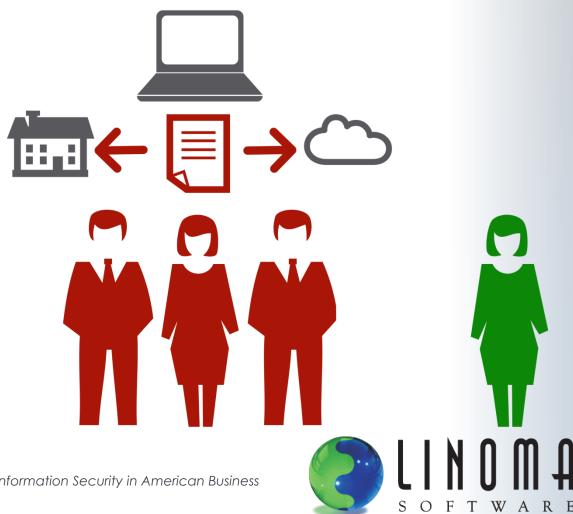
Time Consuming Processes

No Error Alerts or Audit Logs to Meet Compliance Rules Employees Are Still
Sending Files
Unchecked



Employees Putting Data at Risk

3/4 of office workers upload work files to their personal email or cloud account.



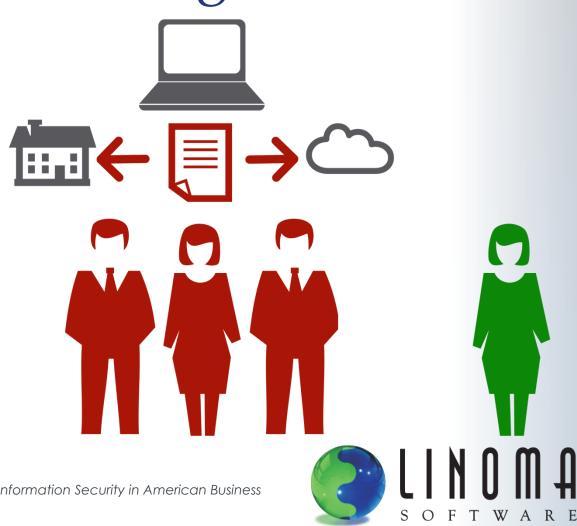
SOURCE: Stroz Friedberg – On the Pulse: Information Security in American Business

Employees Putting Data at Risk

3/4 of office workers upload work files to their personal email or cloud account.

> Of those, 37% say it's because they prefer using their personal computer

14% say it's because it's too much work to bring their work laptop home



SOURCE: Stroz Friedberg - On the Pulse: Information Security in American Business

Employees Putting Data at Risk

Senior Managers can be the worst Offenders



Accidentally sent the wrong person sensitive information

SOURCE: Stroz Friedberg - On the Pulse: Information Security in American Business



File Transfer Challenges

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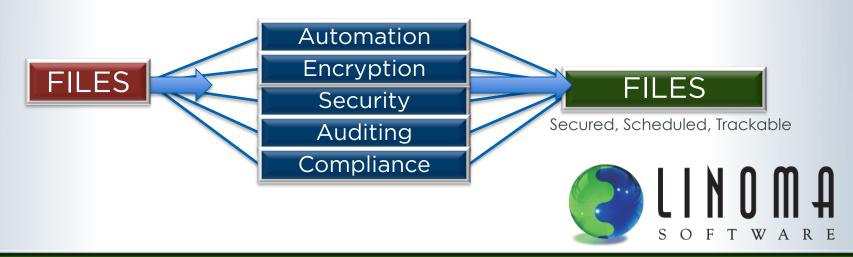


What is Managed File Transfer (MFT)?

File Transfer = Sharing files with others



Managed File Transfer = Automating and Securing file transfers using a centralized enterprise-level approach.



Managed File Transfer (MFT) Top 3

Things to look for when evaluating a MFT solution...

Easy To Use

Security & Compliance

Error Handling & Peace of Mind







Managed File Transfer

GoAnywhere Director initiates connections with Trading Partners



Secure File Server

Trading Partners initiate connections to GoAnywhere Services



No inbound ports need to be opened into the Private Network



Proxy for the DMZ



File transfer requests are safely routed through GoAnywhere Gateway



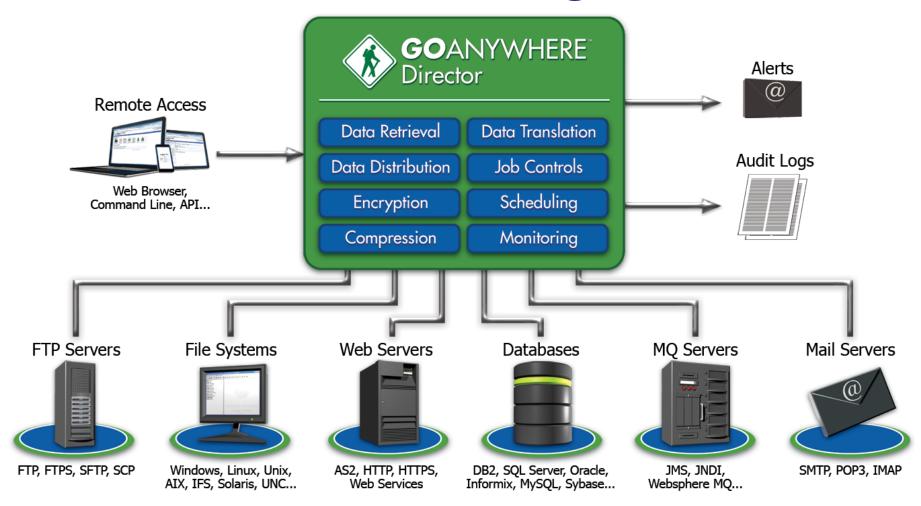
Trading Partners







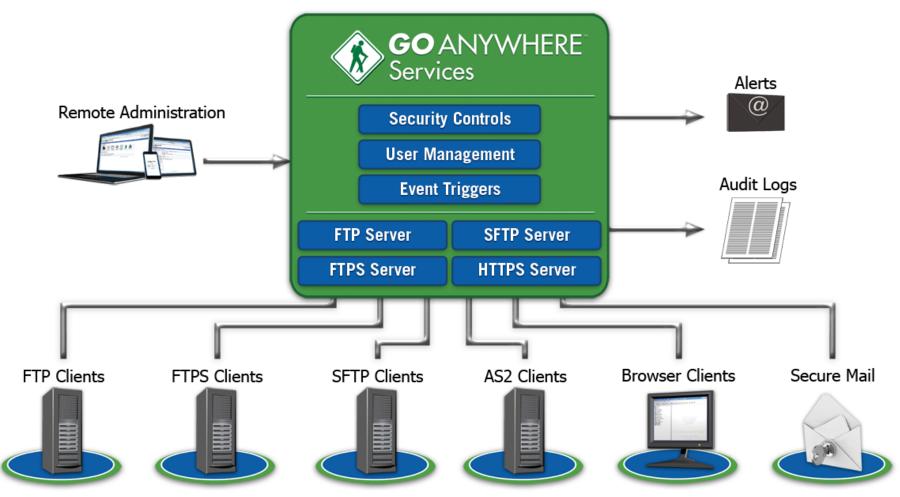
Product Diagram







Product Diagram



Product Summary





CLIENT SIDE

Automates and secures the exchange of data with your customers, trading partners and

enterprise servers.

It provides a single point of control with multi-step workflow abilities, management controls and detailed audit trails.



Almost any server or data source can be connected to using standard and secure protocols.

SERVER SIDE

Allows trading partners (e.g. customers, vendors, remote employees) to securely connect to your system and exchange files within a fully managed and audited solution.



It includes the popular file transfer server protocols of FTP, FTPS, SFTP, HTTPS, Secure Mail and AS2.



Product Summary



Functions as both a reverse and forward proxy that provides an additional layer of security.

It allows you to exchange data with trading partners without having to open incoming ports into your private network or store sensitive information in the DMZ.







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