Introductions

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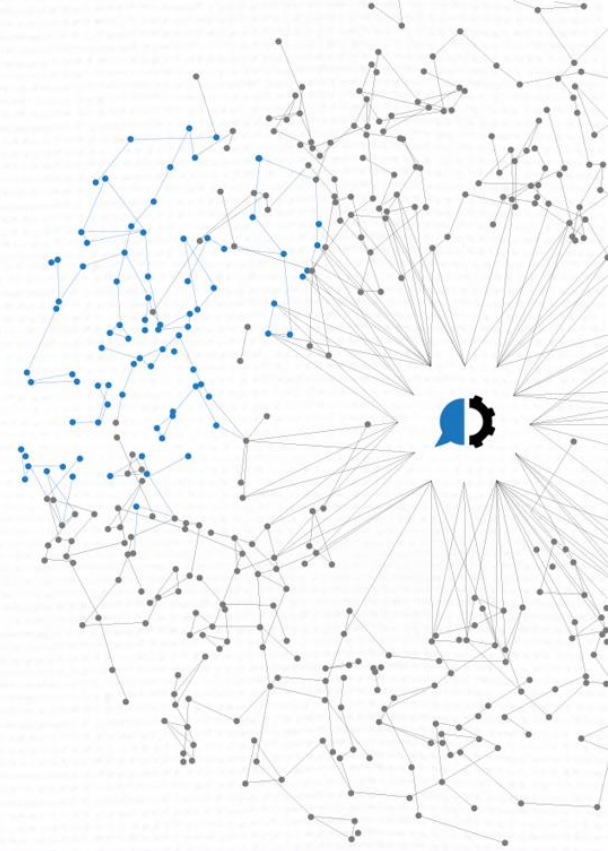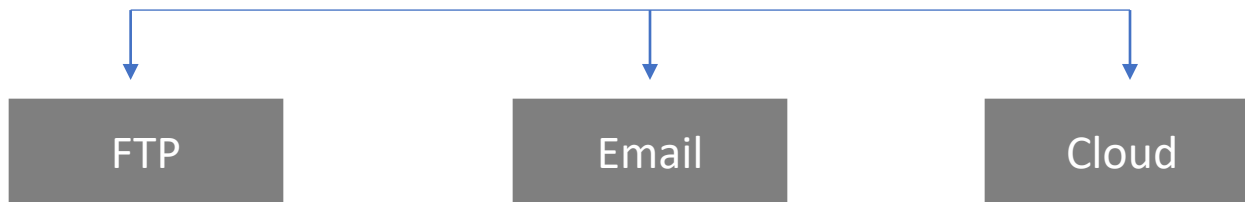HelpSystems

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Agenda

1. What is MFT?
2. Why consider an MFT solution?
3. Use Cases
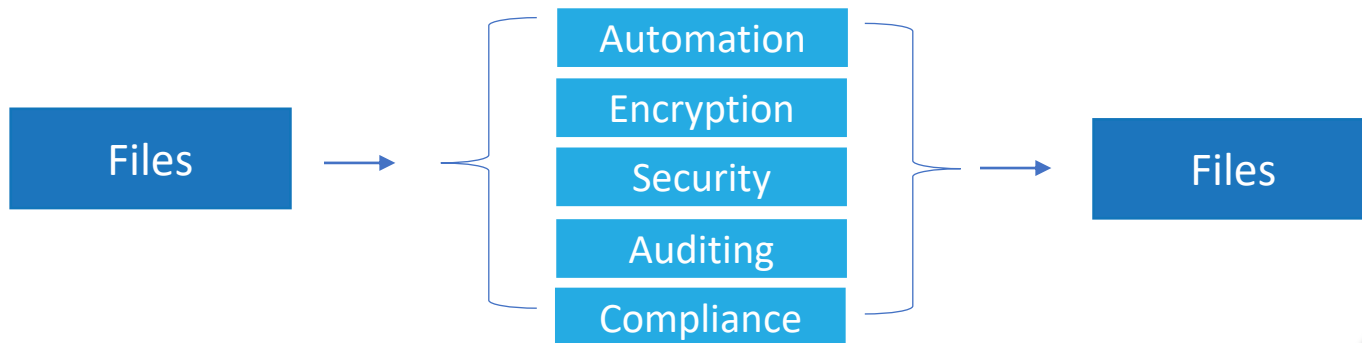4. MFT and ICAP
5. Live Demo of GoAnywhere MFT
6. Q&A

UP NEXT

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What is Managed File Transfer (MFT)?

Traditional file transfer = sharing files with others

| FTP | Email | Cloud |

Managed file transfer (MFT) = automating and securing file transfers using a centralized, enterprise-level approach.

Files → Automation / Encryption / Security / Auditing / Compliance → Files

Ease of use

Security and compliance

Error handling and peace of mind

Why you should consider an MFT solution?

GO ANYWHERE®
Managed File Transfer

Information Exchange Issues

- **Inefficient/manual processes**
  - FTE resources
    - Cost
    - Prone to error
  - Maintaining legacy scripts
    - Potential specialized knowledge
    - Decentralized
  - No automated alerting or retry
    - Reactive – bad perception
    - SLAs virtually impossible
  - Old tools being used
    - PC decentralized tools
    - Security concerns

- **Security concerns**
 - Old technology transfer protocols
    - FTP – clear text creds
    - Exploited ciphers and algorithms
  - Human intervention
    - To err is human
    - Sending to wrong recipient
    - Sending in clear text
  - Encryption
    - In transfer
    - At rest
  - All lead to bottom line increases

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GoAnywhere Overview

DMZ Secure Gateway

▸ No incoming ports are opened into the private (internal) network.

▸ No sensitive files are stored in the DMZ.

▸ User credentials are maintained/stored in the private network.

▸ Gateway supports FTPS, SFTP, SCP, and HTTPS file transfer protocols.

▸ No special hardware components. This is a software-only solution.

Case Studies – Healthcare
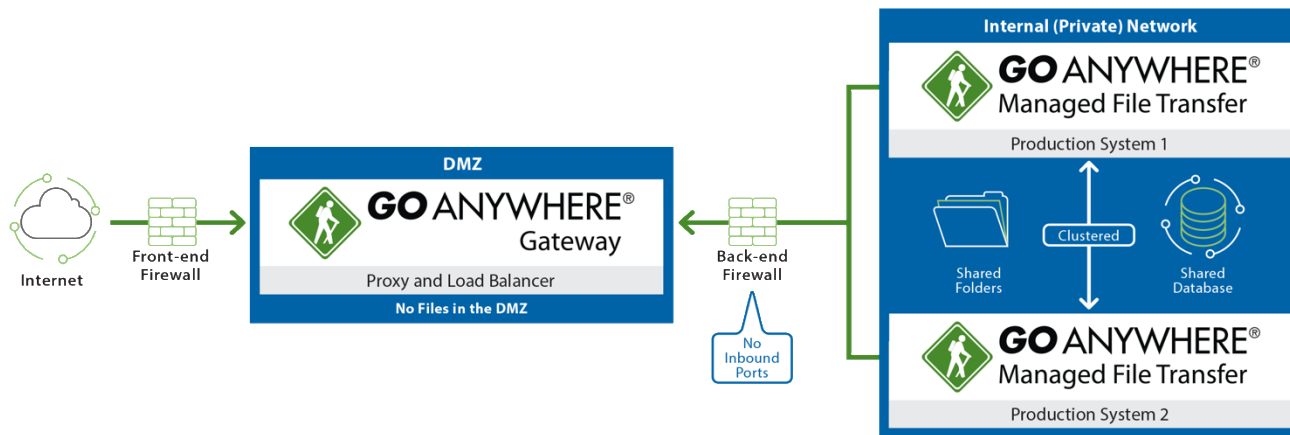
- **Inefficient**
  - Consuming IT resources for maintenance
  - No auto retries
  - Auditing was minimal and not centralized or alerted upon
  - Problems caused long outages

- **Security Issues**
  - FTP sending credentials in clear text
  - PHI data at risk in transfer and at rest

- **Solution**
  - Implement centralized MFT solution
  - Secure transfer protocols – SFTP
  - PGP file level encryption
  - Automated workflows to eliminate human intervention

➡ View more case studies at www.goanywhere.com/resource-center

Case Studies – Higher Education

▶ **Manual Processes**
  ▶ Application process
  ▶ Mailing in or faxing
  ▶ Human intervention to receive and process

▶ **Secure Folders**
  ▶ HTTPS secure web client
  ▶ Ease of use and can leverage end-to-end encryption

▶ **Secure Forms**
  ▶ HTTPS secure web forms
  ▶ Upload docs
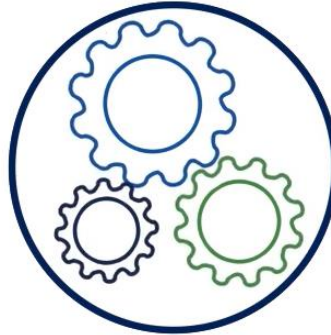 ▶ Complete custom form

▶ **Both can trigger automation**

➡ View more case studies at www.goanywhere.com/resource-center

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ICAP Integration

ICAP integration allows you to **inspect content inside file transfers**

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Use Case GoAnywhere and Clearswift

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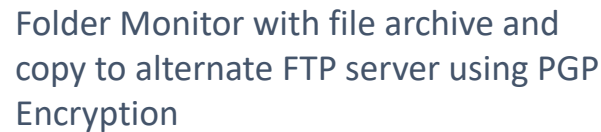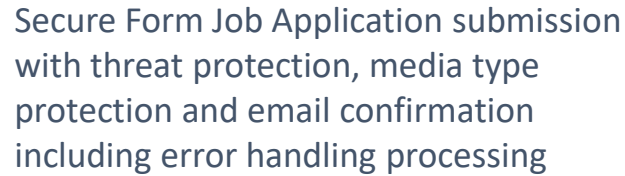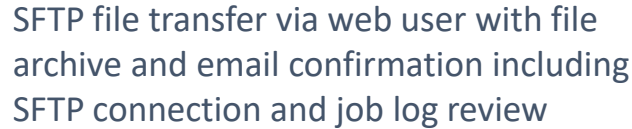Managed File Transfer

How it works...

1 MFT securely transfers attachments between employees or trading partners.

2 The ICAP Gateway only intercepts content when threat protection and DLP requirements exist.

3 ICAP runs rule set (keyword search, executable renaming, script removal, etc.).

4 If the content *can* be sanitized, the transmission is allowed and continues.

5 If the content *cannot* be sanitized, the transmission is blocked.

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ICAP Integration

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Live Demo Areas of Focus

✓ SFTP file transfer via web user with file archive and email confirmation including SFTP connection and job log review

✓ Secure Form Job Application submission with threat protection, media type protection and email confirmation including error handling processing

✓ Folder Monitor with file archive and copy to alternate FTP server using PGP Encryption
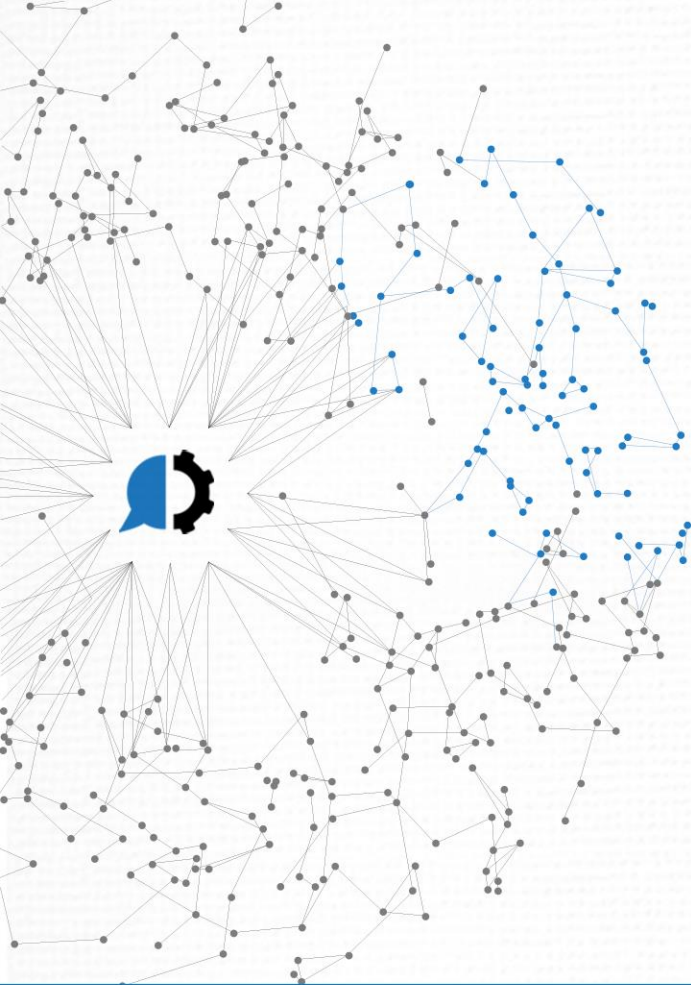
✓ Encrypted Folders

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Thanks for joining us!

What's next?

▶ **Fill out the survey that pops up after the webinar.** We'd be happy to answer your questions and would love your feedback!

▶ **Go deeper with a custom GoAnywhere demo.** Request yours at www.goanywhere.com/demo

▶ **Let us know how we can help you.**

  ▶ info@helpsystems.com

  ▶ USA and Canada: 1-800-949-4696

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Any
Questions

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