

GO ANYWHERE[®]
Managed File Transfer

Get the Most Out of GoAnywhere: Achieving Cloud File Transfers and Integrations

www.goanywhere.com

Today's Presenter



Dan Freeman, CISSP
Senior Solutions Consultant
HelpSystems

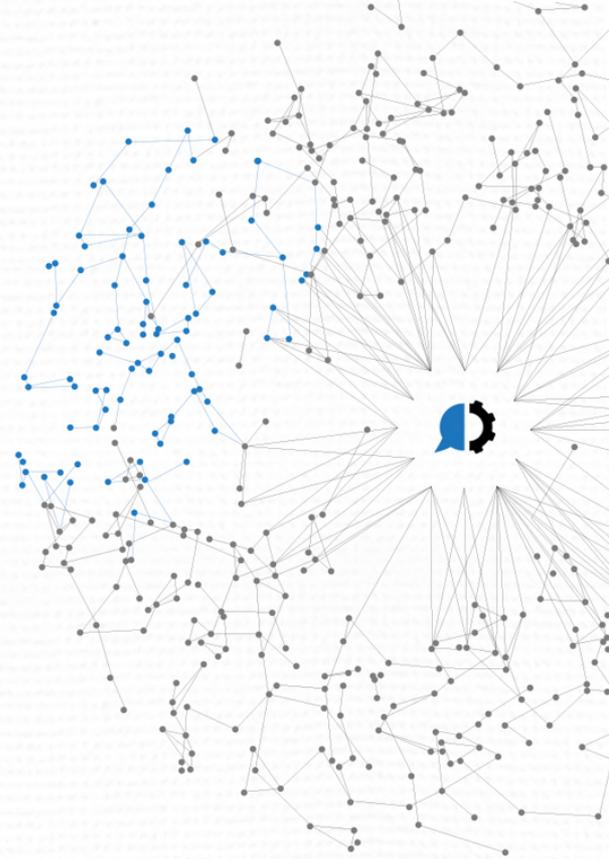


Steve Luebbe
Director of Development
HelpSystems



Agenda

1. Benefits, growth, and common objections to the cloud
2. What cloud capabilities does GoAnywhere offer?
3. Cloud Connectors: what they are and how to use them
4. Q&A



UP NEXT

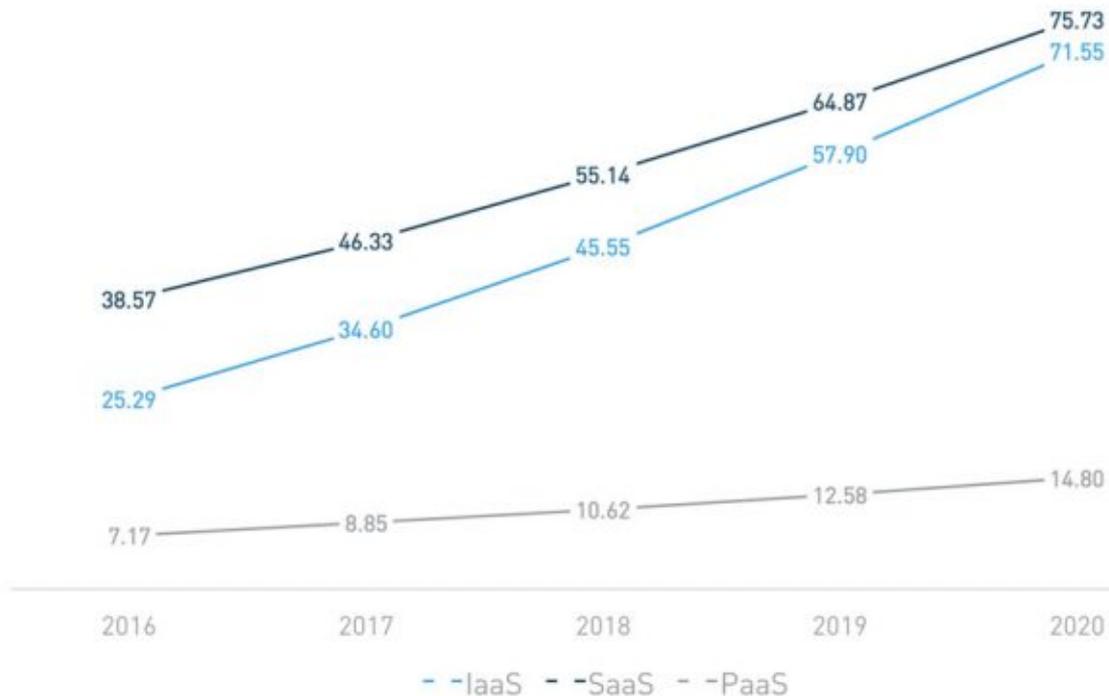
On Cloud 9?

- ▶ **Flexibility**
 - ▶ Operational agility – service level auto-scaling
 - ▶ No up-front analytics and procurement guesswork
- ▶ **Security**
 - ▶ In transit and at rest encryption
 - ▶ Data not physically with fallible employees
- ▶ **Disaster Recovery**
 - ▶ Cheap options for ‘stale’ storage and resources
 - ▶ Offsite options for geographic disasters
- ▶ **Document Control**
 - ▶ Central storage and version replication geographically
 - ▶ Greater visibility, more collaboration, efficient work



Cloud Computing Trends

CLOUD MARKET REVENUE IN BILLIONS OF DOLLARS



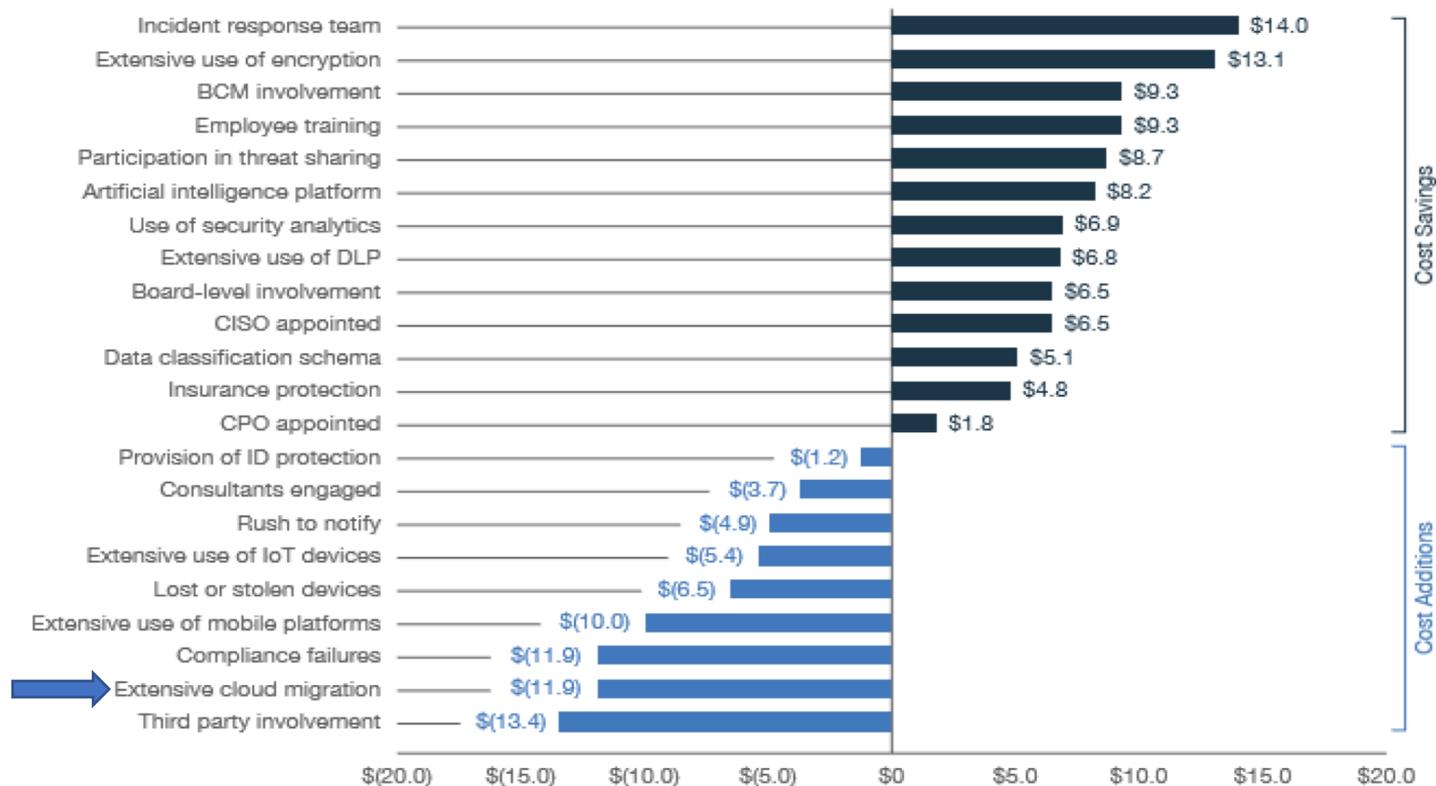
Why wouldn't we migrate then?

- ▶ Customer security concerns
 - ▶ Still tends to be the number one response of customers
 - ▶ Perceived lack of control when not on-premises
- ▶ Rigorous Security Cloud Efforts
 - ▶ Multiple certifications | regulations | frameworks
 - ▶ FedRAMP
 - ▶ ISO 27001
 - ▶ PCI DSS
 - ▶ GDPR
 - ▶ HIPAA
 - ▶ FISMA
 - ▶ NIST
 - ▶ Allocate sizeable resources to address security concerns



Why wouldn't we migrate then?

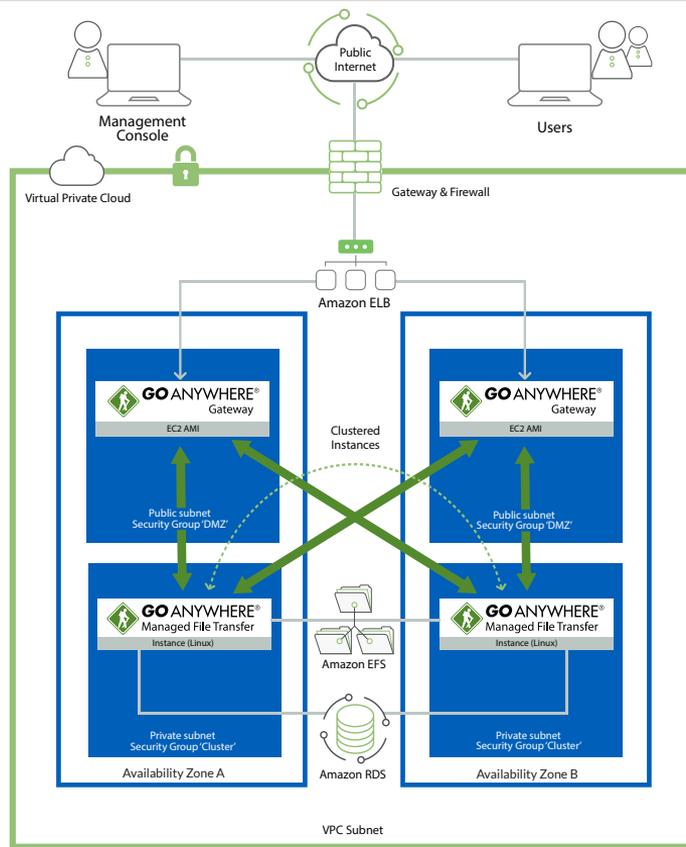
Measured in US\$

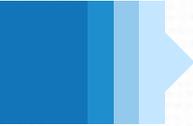


- ▶ Cloud Computing Platforms
 - ▶ AWS – Amazon EC2 AMI
 - ▶ Fast deployment from AWS Marketplace
 - ▶ Microsoft Azure
 - ▶ Fast deployment from Azure Marketplace
- ▶ Automated Workflows
 - ▶ Easily configured file transfers
 - ▶ Archiving old files
 - ▶ Backups
 - ▶ Collaboration
 - ▶ Monitor for files to cloud-based storage
- ▶ Supported OS
 - ▶ Windows/Linux

- ▶ Encryption
 - ▶ AES-256 server side encryption via S3 buckets
 - ▶ In-transit encryption via HTTPS
- ▶ Cloud Storage Connectivity
 - ▶ Native S3 bucket as resources – AWS
 - ▶ Native Blob Storage as resource – Azure
- ▶ Infrastructure Security
 - ▶ Specific control at the VPC layer
 - ▶ Logical separation utilizing Security Groups

GoAnywhere Cloud Infrastructure - AWS

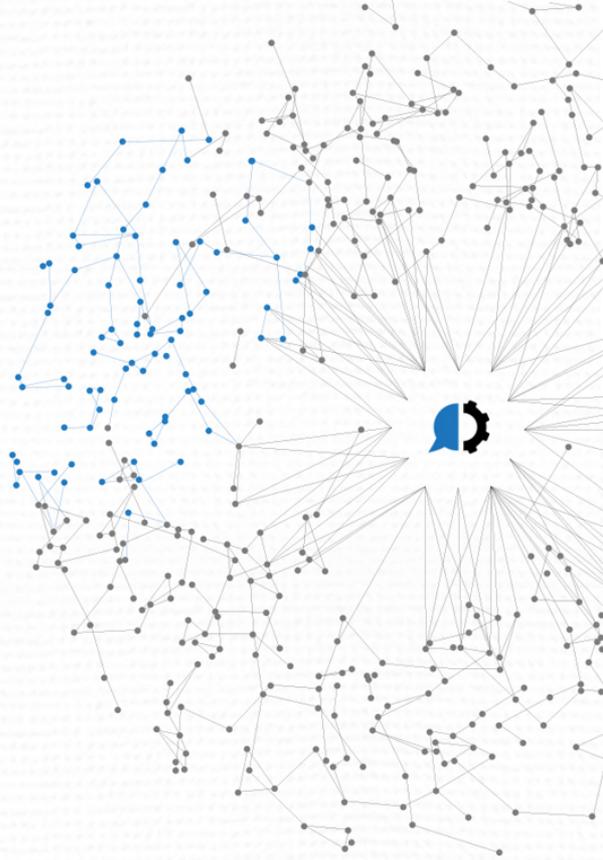




Live Demo

GoAnywhere Cloud Features

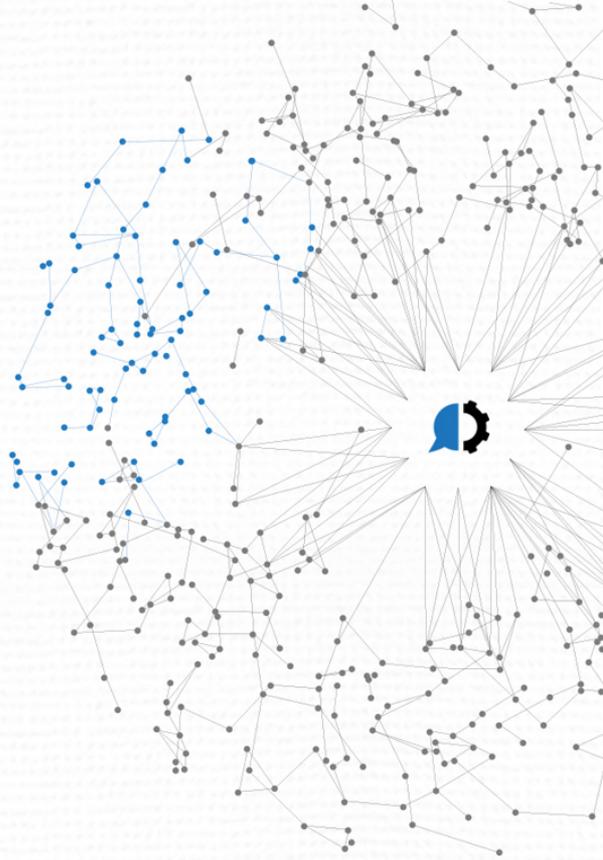
Want to see more? Get your custom demo by going to www.goanywhere.com/demo



UP NEXT



Cloud Connectors



UP NEXT

- ▶ Now GoAnywhere MFT offers **out-of-the-box integration with popular applications** like:
 - ▶ Salesforce
 - ▶ SharePoint
 - ▶ Microsoft Dynamics 365
 - ▶ Box
 - ▶ Dropbox
 - ▶ Google Drive
 - ▶ Google Cloud Storage
- ▶ Integrate with popular Web Service APIs
- ▶ **Build your own** Cloud Connectors with our easy drag-n-drop designer
- ▶ Download Cloud Connectors in our **online marketplace**



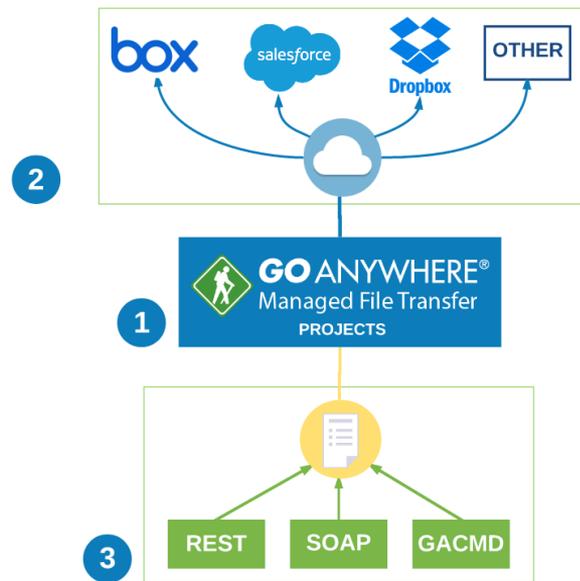
How Customers are Using Cloud Connectors/Use Cases



- ▶ Moving files in and out of different cloud technologies
- ▶ Using GoAnywhere Secure Forms as front end to add/edit cloud services
- ▶ File scanning for malicious content and replacing with “good” file
- ▶ Creating custom connectors using designer features

How do Cloud Connectors work?

1. GoAnywhere MFT workflows automate the encryption, data translation, and compression of data.
2. Cloud Connectors move the data to/from RESTful Web Services.
3. Secure Forms and GoAnywhere Command integrate your existing applications to use GoAnywhere's workflow automation.



Cloud Connector Marketplace

Add Cloud Connector

Marketplace

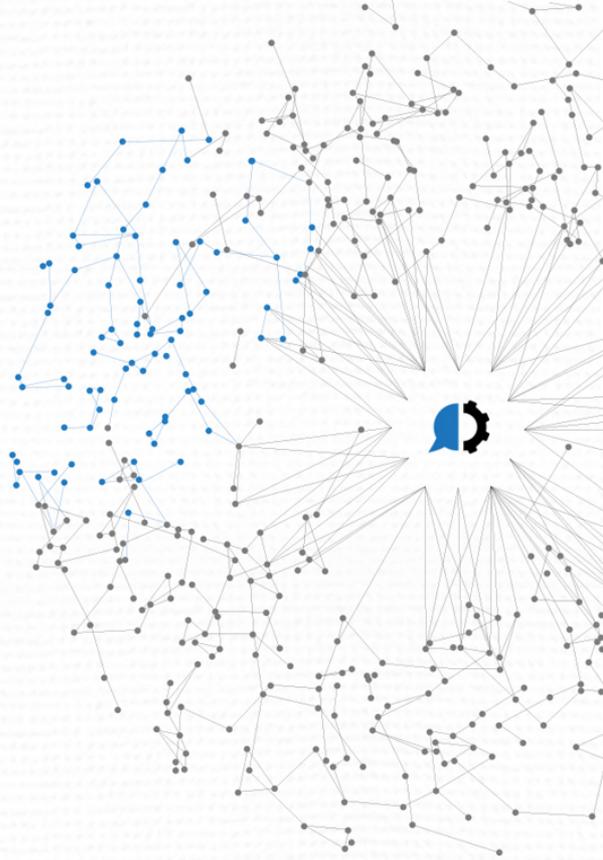
	Box Connector	Install	
Transfer and manage files between GoAnywhere and Box with this file system connector.			
Version	Last Updated	Author	Price
1.1	6/5/18	HelpSystems, LLC	\$495 USD
	Dropbox Connector	Install	
Transfer and manage files between GoAnywhere and Dropbox with this file system connector.			
Version	Last Updated	Author	Price
1.0	5/15/18	HelpSystems, LLC	\$495 USD
	GoAnywhere Command Connector	Install	

Marketplace icons:
Marketplace
Create Connector
Import From XML
Close



Live Demo

Cloud Connectors



UP NEXT

Previously on “Get the Most Out of GoAnywhere”

Check out what you missed!



- ▶ Clustering and High Availability
- ▶ Advanced Workflows
- ▶ Secure Mail, Folders, and Gateway
- ▶ PCI DSS Security Settings Audit Report
- ▶ Secure Forms
- ▶ Agents

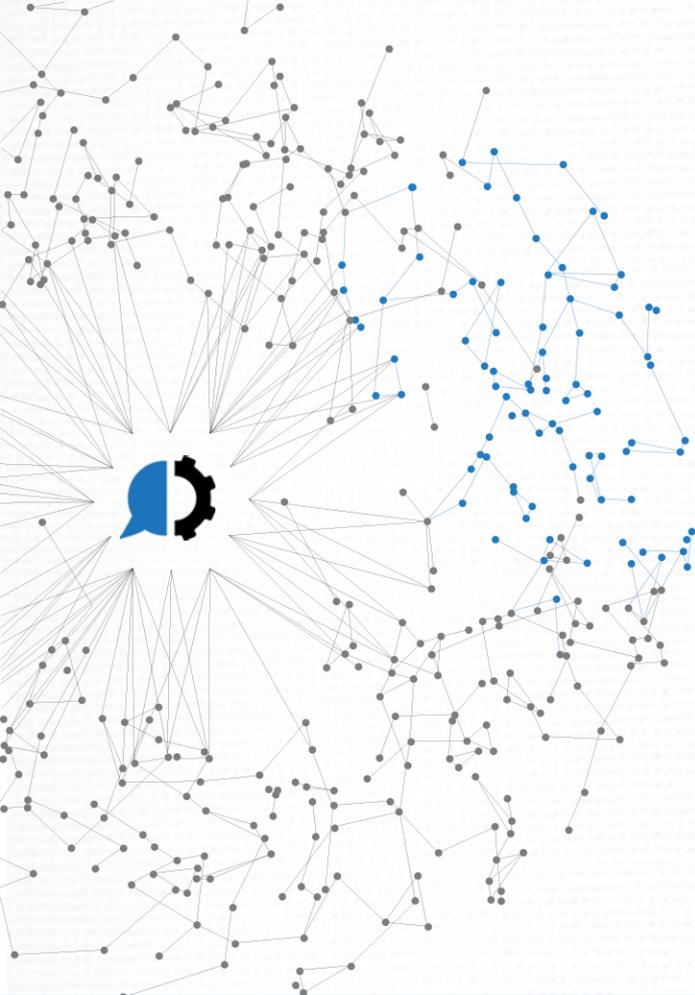
All webinars are available to watch on-demand at tiny.cc/2017series

Thank you for joining us!

Next steps



- ▶ Book your own custom cloud demo at www.goanywhere.com/demo
- ▶ How can we help you? Get in touch!
 - ▶ dan.freeman@helpsystems.com
 - ▶ goanywhere.sales@helpsystems.com
 - ▶ Toll-free: 1-800-949-4696
 - ▶ Direct: 402-944-4242



Any
Questions

