

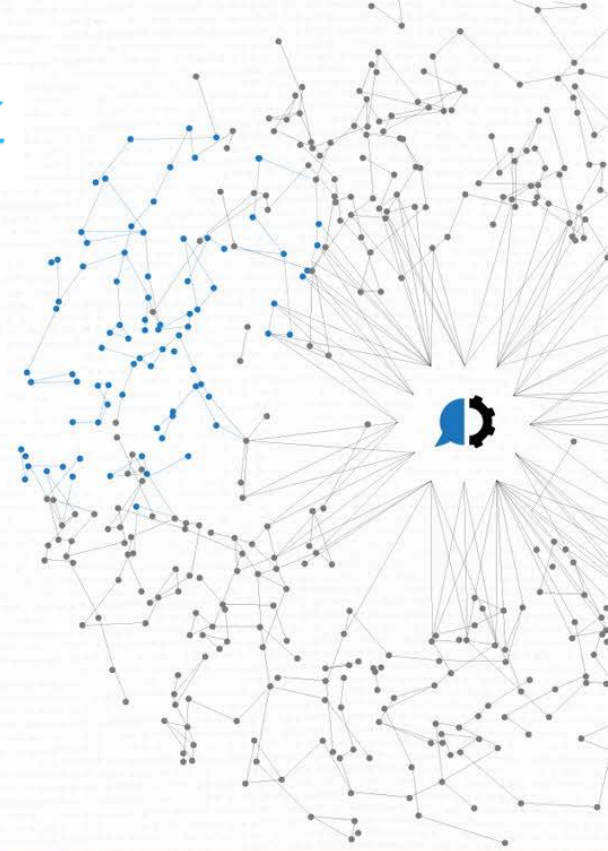
**GO ANYWHERE<sup>®</sup>**  
Managed File Transfer

**clearswift**  
RUAG Cyber Security

Keep Your Data Secure with  
Clearswift and GoAnywhere MFT

## Agenda

1. Why encryption isn't enough
2. Intro to GoAnywhere and Clearswift
3. Use cases
4. Demo
5. Q&A



UP NEXT

# Today's presenters



**Dan Freeman**

*Senior Technical Solutions Consultant*  
HelpSystems



**Scott Messick**

*Senior Sales Engineer*  
Clearswift

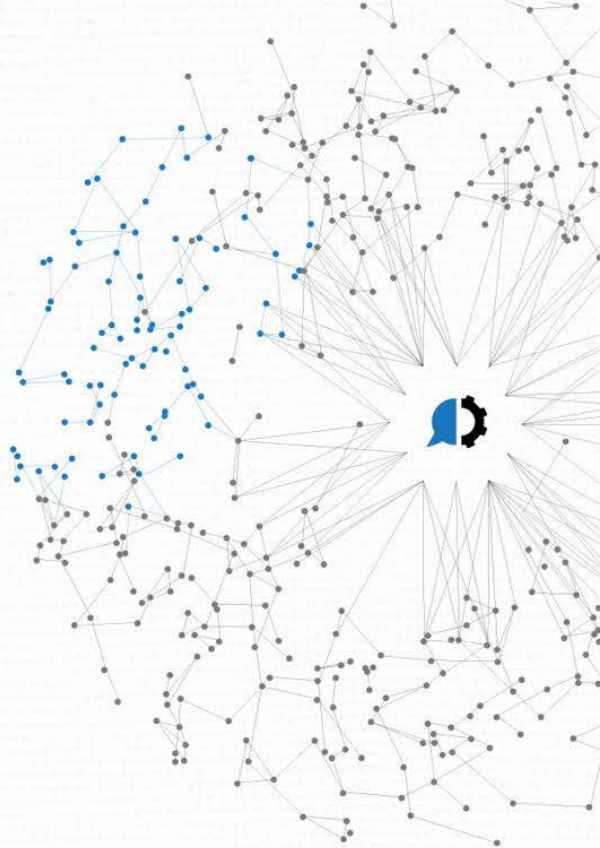
# Why isn't encryption enough?



- ▶ Even if it is secure
  - ▶ In some cases, PII may NOT be allowed to be transmitted
  - ▶ Viruses and Malware should NOT be allowed to be transmitted
- ▶ Even if it is secure
  - ▶ You would like to know what is being transmitted
  - ▶ You may want to allow PII to be transmitted by some individuals although not all
- ▶ Even if it is secure
  - ▶ Having the ability to audit who is sending what is a requirement



# Intro to GoAnywhere and Clearswift



UP NEXT

# Why Managed File Transfer

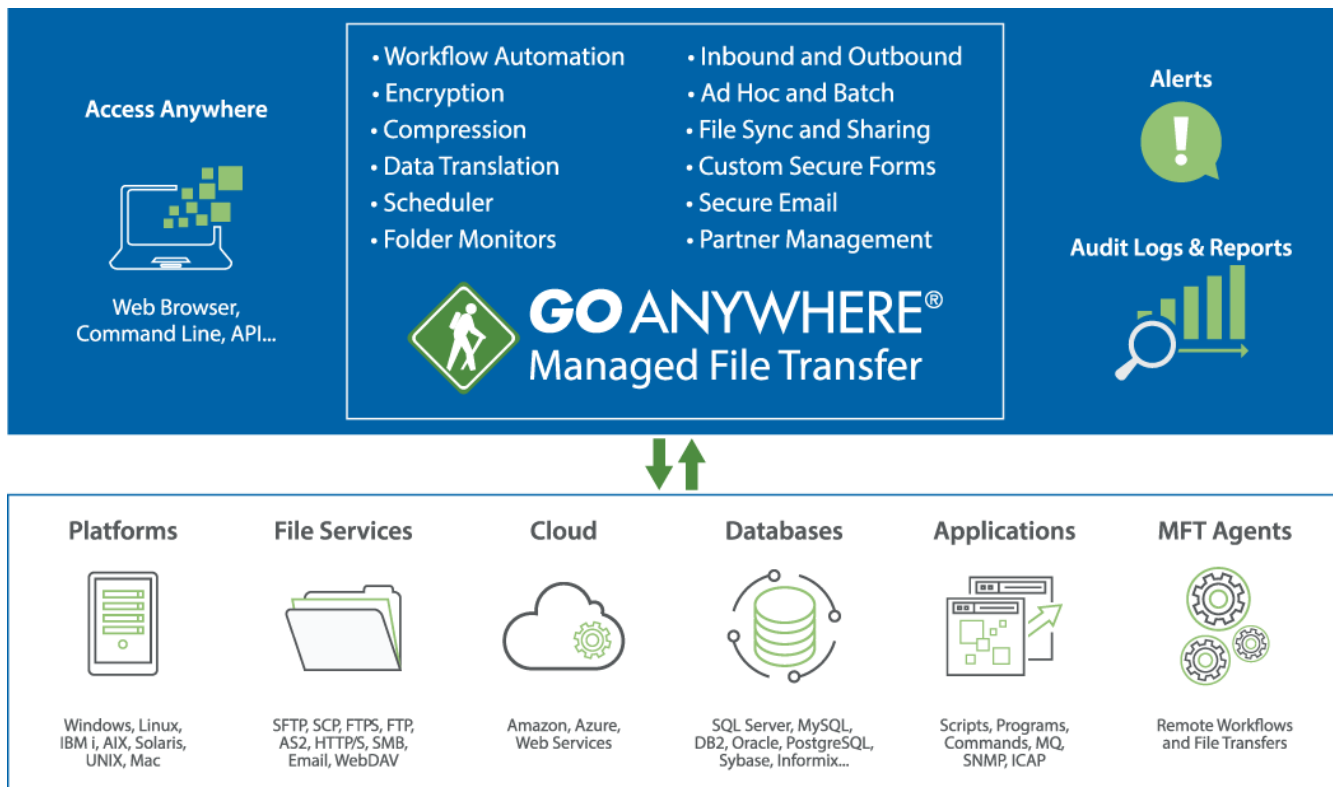


*SECURE FILE EXCHANGE MANAGEMENT*

*CENTRALIZED ADMINISTRATION*

*FULL TRACEABILITY AND CONTROL*

*AUTOMATION*



# Why Clearswift



*25+ YEARS OF INNOVATION*

*GOANYWHERE INTEGRATION*

*DEEP CONTENT INSPECTION*

*ADAPTIVE REDACTION*



# Clearswift's Products & Solutions



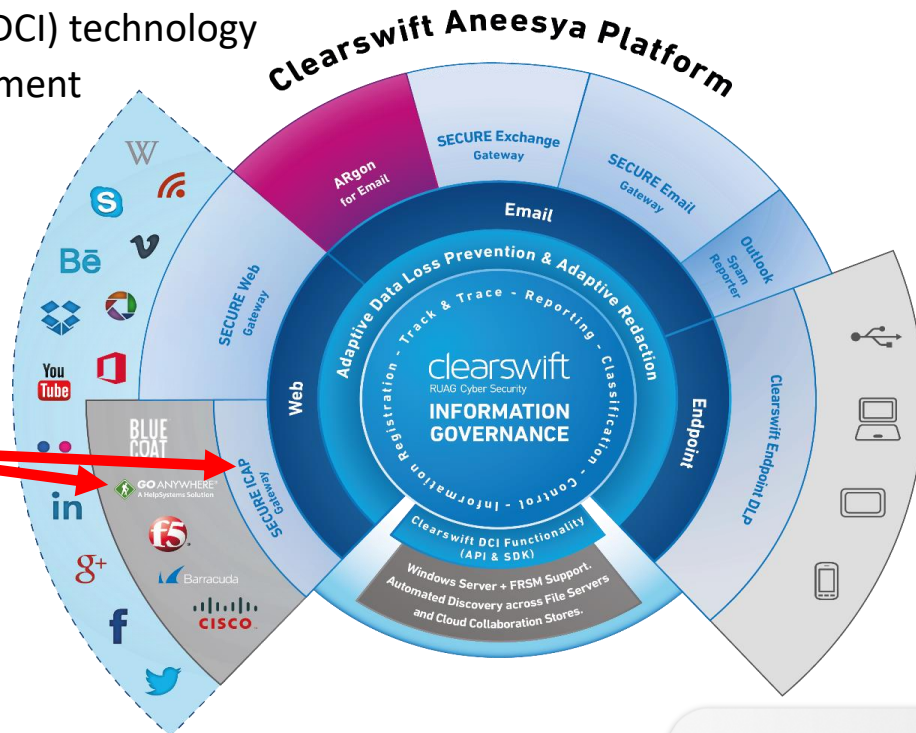
## ▶ Product Portfolio

- ▶ Award Winning Deep Content Inspection (DCI) technology
- ▶ Adaptive Redaction (Data Redaction, Document Sanitization, Structural Sanitization)
- ▶ Anti-Steganography
- ▶ Optical Character Recognition (OCR)

## ▶ Security solutions for

- ▶ Email
- ▶ Web
- ▶ Endpoint
- ▶ Information Governance

**FOCUS POINT  
GOANYWHERE &  
CLEARSWIFT**



# GoAnywhere MFT and Clearswift



## Modern MFT Solution

A unified web-based solution that has great technology and is being continually developed.

## Cross Platform

Our customers have diverse environments and need a solution that deploys everywhere.

## Extensibility

Meets customers where they are now and in the future with flexible pricing and configuration.

## Ease of Use

Easy to deploy, maintain, update, and manage as organizations' needs change or develop.

## Content Inspection

Deep rich content analytics ensures sensitive data is not transmitted. Applies granular rules which may vary between company or department.

## Unique to Clearswift

Redaction of text allows for file transfers to continue minus offending content. Optical Character Recognition (OCR) inspects text inside images.

## False Positives

Customizable pattern searching. Differentiate between things that may look like PII which may not be PII.

## Threat Protection

Ability to inspect content for Viruses & Malware, Executables, DLL's, Specific Media types as well as Advanced Persistent Threats

# Why do you need GoAnywhere and Clearswift?



## IN ORDER TO INSPECT CONTENT INSIDE FILE TRANSFERS



**Access Anywhere**

Web Browser,  
Command Line, API...

- Workflow Automation
- Encryption
- Compression
- Data Translation
- Scheduler
- Folder Monitors

- Inbound and Outbound
- Ad Hoc and Batch
- File Sync and Sharing
- Custom Secure Forms
- Secure Email
- Partner Management

**Alerts**

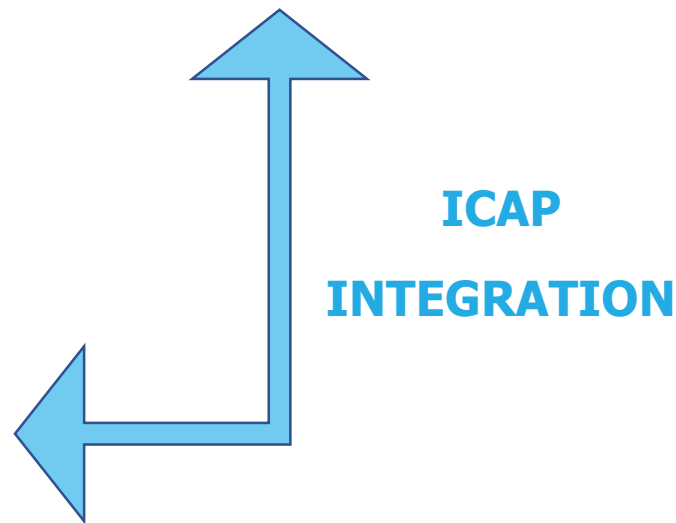
**Audit Logs & Reports**

Platforms	File Services	Cloud	Databases	Applications	MFT Agents
Windows, Linux, IBM i, AIX, Solaris, UNIX, Mac	SFTP, SCP, FTPS, FTP, AS2, HTTP(S), SMB, Email, WebDAV	Amazon, Azure, Web Services	SQL Server, MySQL, DB2, Oracle, PostgreSQL, Sybase, Informix...	Scripts, Programs, Commands, MQ, SNMP, ICAP	Remote Workflows and File Transfers

**Clearswift SECURE ICAP Gateway**

- Deep Content Inspection
- Adaptive Redaction
- Threats Remediation

- Data Loss Prevention
- Regulatory Compliance
- Information Governance



# 2019 Info-Tech MFT Data Quadrant



## GoAnywhere leads as #1 MFT Solution, according to Info-Tech Research Group

GoAnywhere lead the way for vendor capabilities, product features, and likeliness to recommend, compared to Ipswitch MOVEit, IBM MFT, and 40+ other file transfer solutions.



Download the report at  
[www.goanywhere.com/info-tech](http://www.goanywhere.com/info-tech)



# Clearswift Analyst Recognition & Case Studies



**GO ANYWHERE®**  
Managed File Transfer

**clearswift**  
RUAG Cyber Security

## SC Magazine Awards

Finalist – Best DLP Solution  
Finalist – Best Customer Service

## Cyber Security Awards

Finalist – Innovative Product  
Finalist – Best Security Company

## Team Defence IE 2019

Commended – Information Governance

## IT Europa Excellence

Finalist – Best Security Solution



Clearswift has a 25+ year heritage providing cybersecurity innovation  
Key focus is Data Loss Prevention with unique Adaptive Redaction functionality

*"We choose Clearswift because of their Adaptive Redaction functionality. Before deploying Clearswift, we didn't have the ability to detect and redact sensitive information..."*



Download the reports at  
[www.clearswift.com/company/awards](http://www.clearswift.com/company/awards)  
[www.clearswift.com/allresources?casestudies](http://www.clearswift.com/allresources?casestudies)

**Gartner**



Magic Quadrant for Enterprise Data Loss Prevention

**clearswift**  
RUAG Cyber Security

- ▶ GoAnywhere MFT in use to securely transfer attachments between employees
- ▶ ICAP only intercepts content when specific pre-defined groups of individuals require DLP and other requirements
- ▶ ICAP runs its rule set (keyword search, executable renaming, script removal, etc)
- ▶ If the content can be sanitized, the transmission is allowed and continues
- ▶ If the content can NOT be sanitized, the transmission is blocked

## Live Demo Areas of Focus



- ▶ How to allow secure file transfer containing PII & PCI by using Clearswift's Deep Content Inspection Analytics
  - ▶ *(Detection, Optical Character Recognition & Redaction functionality)*
- ▶ How to prevent sharing content of malicious intent
- ▶ How to setup different business rules which may vary by user and/or department



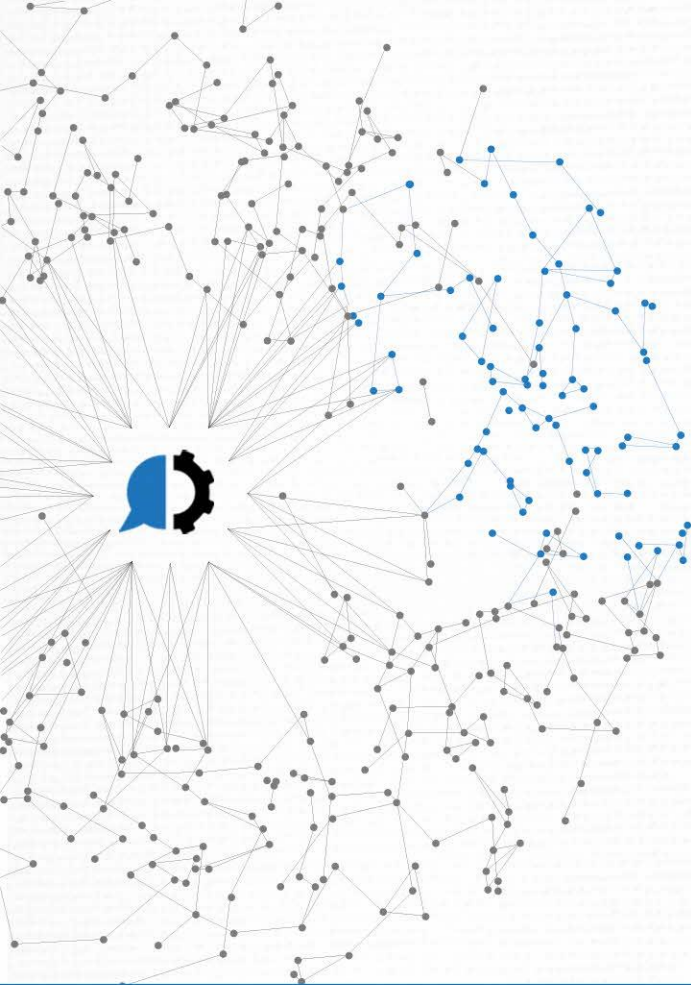
# Thank you for joining us!



- ▶ Questions? We're happy to help.
  - ▶ [dan.freeman@helpsystems.com](mailto:dan.freeman@helpsystems.com)
  - ▶ [scott.messick@clearswift.com](mailto:scott.messick@clearswift.com)
- ▶ Learn more or request a demo at our websites:
  - ▶ [www.goanywhere.com](http://www.goanywhere.com)
  - ▶ [www.clearswift.com](http://www.clearswift.com)

*A survey will display after the webinar ends.  
Please let us know how we did. Thanks for your feedback!*





Any  
Questions

