



VERA SECURITY CASE STUDY

GLOBAL INSURANCE COMPANY USES VERA TO SECURE DATA IN CLOUD COLLABORATION TOOLS

Insurance providers handle a wealth of highly sensitive customer information to manage accounts and process claims. A data-centric security strategy improves their ability to share information in cloud collaboration platforms, while protecting against data breaches and adhering to regulatory compliance.

Introduction

One of the world's largest insurance, annuities and employee benefits providers turned to Vera to protect information for their 90+ million customers across over 60 countries.

The information security team required a data security solution that scaled across a complex ecosystem of internal departments and external stakeholders. To deliver their services, the Company deals directly with consumers, liaises with brokers who resell their products, and works with large businesses and SMBs offering employee benefit programs. The data handled is highly sensitive, containing personally identifiable information (PII) and protected health information (PHI), which is actively targeted by hackers and subject to strict regulations.

The Company uses modern cloud collaboration tools to share information and needed a solution that ensured the highest grade of security and encryption, in order to prevent data breaches and comply with regulatory compliance.

Vera was chosen because it gave the Company the ability to secure any type of file, across multiple environments, while integrating easily with

existing security technologies. The information security team could secure critical business and consumer data through the Vera Cloud Platform, without slowing down information sharing and collaboration workflows.

CASE STUDY OVERVIEW

- Flexible data security for remote and mobile workforce.
- Protect files being access and shared on mobile and personal devices.
- Secure data sharing in the cloud with Vera integrations.

SUPPORTING DIVERSE TECHNOLOGY INVESTMENTS

Large organizations are increasing their investments in storage, collaboration and communication tools to meet evolving business demands. The challenge lies in protecting all data, without making security systems too complex to be managed effectively. Vera works across multiple platforms, integrating with existing security solutions to help businesses maximize their existing investments.

MILITARY-GRADE DATA SECURITY

- AES 256-bit encryption to protect PII and PHI.
- Integrations with modern cloud collaboration applications such as Box, OneDrive and SharePoint.
- Non-invasive passive client that manages policy enforcement behind the scenes.

Use Case 1: Secure Cloud Collaboration

The Company was using Box to share information with external stakeholders and deployed Vera for Box to secure the files and data contained with that collaboration solution. This enabled the Company to automatically secure any file with strong encryption and set policies to control access to those files. This expanded to other applications such as SharePoint and OneDrive, offering the business multiple options for secure collaboration and content management.

Vera works easily with the Company's existing security stack, such as Cisco's CloudLock, which performs identity verification and data loss prevention in the Cloud.

Use Case #2: Secure Life Insurance Claims Process

When dealing with the death of life insurance policy holders, the Company needed to exchange sensitive data in a multi-step process that involved internal divisions, external agents handling claims, and the corporations offering its employees life insurance benefits. Death match systems provide third-party verification of information pertaining to policy holders and beneficiaries, and the Company needed to secure this data while granting secure access to the appropriate users.

The Company used Vera to achieve this, leveraging its cloud platform to manage the encryption and decryption of data as it moved between different parties. Security that is persistently attached to

ACTIVE FILE PROTECTION

- Deployed AES 256-bit encryption.
- Provided granular access policies that travel with the file and policies that can be updated in real-time.
- SaaS solution was quick to deploy and simple to integrate with existing technologies.
- Gave the ability to track, manage and audit access to all critical content.

THE VERA ADVANTAGE

- Vera never views or stores customer data, protecting your PII and PHI.
- Dashboard gives full visibility over content wherever it is and however it is transmitted.
- Integrates with your ecosystem.
- Enables employees to use cloud collaboration tools, improving workflows without sacrificing security.

the files enabled the information security team to retain control of data security throughout the process. Access to view data is given without the need to download agents, install plugins, or create new accounts, which makes for a user-friendly process for all parties, on a global scale.

The Bottom Line

Using Vera's solution, the Company achieved major improvements in their processes, protecting consumer PII and PHI as it moved between internal and external teams. This data is subject to a range of regulatory compliance from state, national and international mandates, and Vera's encryption and auditing capabilities support the Company's compliance efforts.

With Vera, the Company embraces the convenience and cost-efficiencies of popular cloud collaboration platforms without exposing the business to the risks associated with sharing data beyond the organization's perimeter. This in turn helps with employee productivity and speeds the sharing of data across the business.